

#### **Orange County**

**September 21, 2017** 

Radisson Hotel Newport Beach 4545 Mac Arthur Blvd Newport Beach, CA 92660

# Giving Stack Instead of Cash

#### **Strategy in Brief**

If you own appreciated stocks or mutual funds, you likely have a significant opportunity to pay less tax, give more, improve your personal cash flow, and simplify your giving.

#### **How it Works**



2. Receive an income tax deduction



3. Buy back the amount of stock you've gifted to maintain your basis, only without any capital gains

**FUND** 



4. Give to your favorite charities tax free

#### **Results**

	Give \$50k Cash	Give \$50k Stock	Comments
Capital Gains Tax (from investments)	(\$9,990)	\$0	Depicts selling a \$50k position with \$20k cost basis taxed at 25% (20% fed + 13.3% CA state) vs donating instead
Gift to Charity	\$50,000	\$59,990	Give extra \$9,990 in cash instead of paying capital gains tax
Income Taxes Saved	\$26,450	\$31,735	Gift to charity x 52.9% income tax (39.6% federal + 13.3% CA state)
Net Tax Benefit	\$16,460	\$31,735	Capital gains tax paid + income taxes saved via deduction

#### **Meet Our Team**



Bryan Feller, President NCF Southern California bfeller@ncfgiving.com (949) 529-6861



Bob Fry, Senior Gift Advisor rfryjr@ncfgiving.com (949) 300-1953



Terri Ponce de Leon, Gift Advisor tponcedeleon@ncfgiving.com (949) 263-0820



#### THE BARNABAS GROUP ORANGE COUNTY THURSDAY, SEPTEMBER 21, 2017

Time	Topic	Presenter
8:14 a.m.	Opening Prayer	Jim West
8:15 a.m.	Announcements	Jim West
8:22 a.m.	The Master's Program	Steve Esser
8:26 a.m.	National Christian Foundation	Bryan Feller
8:30 a.m.	City Net	Brad Fieldhouse
8:42 a.m.	Olive Branch International	David Farrow
8:59 a.m.	Wells of Life	Nick Jordan
9:16 a.m.	<b>Lessons from Elite Athletes</b>	Ben Houltberg
9:41 a.m.	New Horizons TBG	Jim West
9:48 a.m.	Break	
10:03 a.m.	The Go Fund	Luke Womack
10:20 a.m.	Alpha	Dane Sanders
10:30 a.m.	Students for Life	Brendan O'Marchoe
10:47 a.m.	Closing Prayer	Jim West





# Inheritance: A Biblical Perspective

This seminar will help you minister to your donors as they try and create a giving attitudes in their children and grandchildren.

This generation of evangelical Christians has been entrusted by God with financial resources well in excess of what is to needed complete the Great Commission. Most of this wealth is currently earmarked to be passed-down to the next generation, without regard to financial responsibility or need, spiritual commitment, size of the estate or God's intended purpose for these resources. The four biblical inheritance principles outlined in this talk will encourage God's people to align their estate plans with His wisdom and commit part of this excess wealth to completing the work of the Great Commission.

Here is a quote from **Lynn Dobosy**, Director of Development, International School Project, who heard this presentation: "Jim presentation was astounding. He told of the faithful ways godly men and women saved and tithed all their lives. They affirmed their trust in God by giving to Him first, even when it hurt. They used biblical principles to steward their wealth for decades. But when it came time to transferring these life principles to the next generation, they robbed their heirs of the opportunity. They gave them a lump of money that removed the heart-felt dependency on God. highly recommend Jim Wise's presentation for church members, ministry leaders, or anyone who cares about their heirs. The knowledge you receive will bless those you love most."

#### Wednesday, November 1, 2017

Continental Breakfast 7:15 am Seminar 8:00 am to 10:00 am

To register contact - lisa.franco@barnabasgroup.org

#### **Ayers Hotel & Suites**

Costa Mesa/Newport Beach 325 Bristol Street Costa Mesa, CA 92626



Jim Wise is the Managing Director for Ronald Blue & Co.'s Orlando branch office and a Principal with the firm. He has over 33 years of experience in the financial services industry. Jim frequently teaches at conferences and for various churches and evangelical organizations, including Kingdom Advisors and National Christian Foundation. He has written three books, a Bible study workbook entitled Five Steps to Financial Freedom, Spiritual Gifts, Plain and Simple and Inheritolatry: The Final Obstacle to Completing the Great Commission.

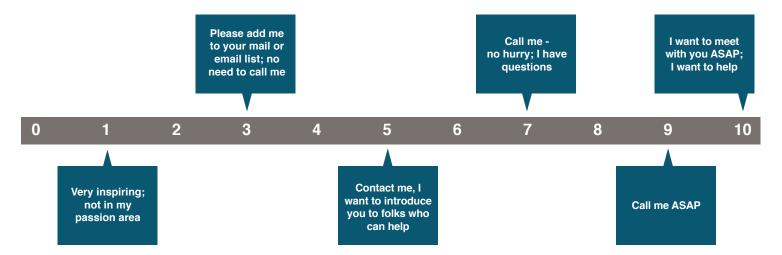
#### Instructions for Feedback Forms

Drop each Feedback Form in the box with the ministry name on it at the check in desk as you leave.

#### General instructions:

- · Circle a number to help the ministry prioritize contacting you
- · Please write notes on this and turn it in if you were encouraged, challenged, or informed
- · Let them know what you like and what they might have done better
- · List names and contact information on people they should connect with and why
- Print or write legibly
- It is OK to not give a form to each ministry

#### What ratings mean in order of priority:



#### Instructions for Feedback on Your Phone

Use the SurveyMe app on your Apple or Android device for an easier way to fill out each form

#### How to use:

- 1. Look up "SurveyMe" on the App Store or Google Play Store
- 2. Download the app and allow it to install on your device
- 3. Open the app
- 4. Select "allow" to all prompts that pop-up
- 5. Click the | \*\* | icon in the top right of the app
- 6. Enter the code found below for each ministry page you wish to fill out
- 7. Fill out the questions and complete the survey



Alpha	Students for Life	The Go Fund	City Net	Wells of Life	Olive Branch International	Fuller Thrive Center
US BARN ALPH	US BARN S4L	US BARN GOFU	US BARN NET	US BARN WOL	US BARN OLIV	US BARN FTC





# **Introductory Briefing**

A 90 minute breakfast and get-together of Christians to investigate the value of The Master's Program opportunity

#### TWO OPTIONS

#### One September and **One October Briefing**

Select from two dates that Bob Shank leads the informational meeting about The Master's Program to help one make a decision about enrolling.

#### SEPTEMBER 6

#### **MORNING 7:30am Pacific Club**

7:30 AM - 9:00 AM Come and invite your friends to join you for this informational meeting and breakfast at the Pacific Club in Newport Beach.

#### OCTOBER 27

#### **MORNING 7:30am Pacific Club**

7:30 AM - 9:00 AM Come and invite your friends to join you for this informational meeting and breakfast at the Pacific Club in Newport Beach.

#### Details for the Briefing

#### Barnabas Group partners welcome

Eat breakfast and catch a taste of the benefits of The Master's Program while hearing from Bob Shank and others

#### Help us launch the next cohort

By bringing guests and friends to hear more, you can help us expand the Kingdom effort of preparing Christian leaders

#### Connect with like-minded believers

Take the time at this event to connect with graduates and find out what God's been doing in their life since completing the Program



To register or for more information contact Becka Jenkins:

714-322-0443 call

email becka@mastersprogram.org



# Let's Play Golf!

Monarch Beach Golf Links 50 Monarch Beach Resort Drive North Dana Point, CA 92629



Cost: \$45 per player
First 20 checks received, get the spots!

Mail check payable to <u>The Barnabas Group</u> to:

The Barnabas Group

c/o Jim West

129 Avenida Cota

San Clemente, CA 92672









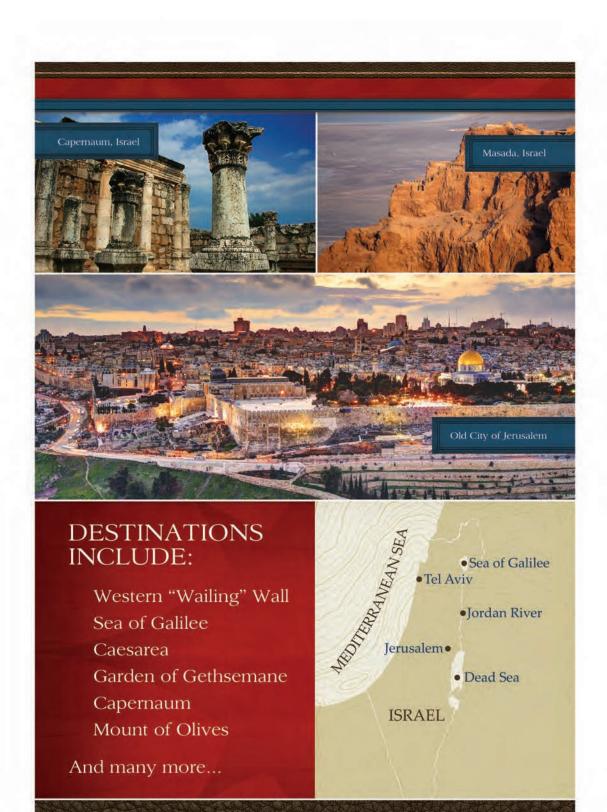
# JOURNEY TO THE LAND OF THE BIBLE

with Bob Shank Jim West

guided by

**Tom Doyle** October 16 - 27, 2018

Join us on a life-transforming journey! The Bible will come to life in ways you never thought possible as you walk in the steps of Jesus and other biblical giants. Immerse yourself in the sights, culture and breathtaking landscapes of the Holy Land, and hear life-changing messages throughout your journey. Once you experience Israel in this way, your life, prayer and understanding of Scripture will be forever changed.



MORNINGSTAR
TEANSFORMATIONAL TOURS

Explore all the trip details at:
MorningStarTours.com/BBG936





"Dreams presume exciting possibilities; they anticipate the best of life is yet to come. Anticipating a future together enlivens the passion and commitment in your marriage."

**LEARN MORE & REGISTER** 

#### BETWEENTWOTREES.ORG/RETREATS

INCLUDES FOUR FACILITATED SESSIONS WITH LIKE-MINDED COUPLES. BREAKFAST, AND DESSERT ON FRI/SAT. PER COUPLE COST STARTS AT \$1145. RESERVE YOUR SPOT WITH A \$500 DEPOSIT.

#### The "DreamMaster" tool...

is a discovery experience that encourages couples to think about their future, remember forgotten dreams of the past, and blow dust off the dreams that have been set aside. For the accomplished adult, dreams too often become a remnant of our youth.

Learn more and register at

BETWEENTWOTREES.ORG/RETREATS

#### Curt & Rhonda Hamner

Between Two Trees Ministries will provide the inspiration and tools to refresh the passion and romance in your relationship. Curt and Rhonda are Dallas Seminary Grads who direct Between Two Trees Ministries in addition to speaking at Marriage Conferences across the country. They will help you engage with the challenges, realities and fun that's required

to bring back the romance and passion that got your marriage started.





Between two trees

# WAKE SURE YOU BLESS OTHERS AND YOURSELF VOLUNTEER TO BE ON A BARNABAS SWOT TEAM

Use your experience to influence ministries for HIS Kingdom.

#### Here's what members say:

*Virginia Suveiu, TBG member* "Participating in a SWOT is a real way of sharing your faith, talents, and celebrating God's greatness. Ministries we help are at a critical juncture and SWOT members help them grow."

**Robert Yi, TBG member** "I've grown in my appreciation of God's work through dedicated and humble servants. SWOT is a great example of believers coming together at a divinely appointed time to impact the Kingdom."

**Vonna Laue, TBG member** "It's a joy to use my skills to help ministries grow and develop better business processes equipping them to further their impact. I am energized and humbled each time I walk out of a SWOT session."

#### Here's what ministries say:

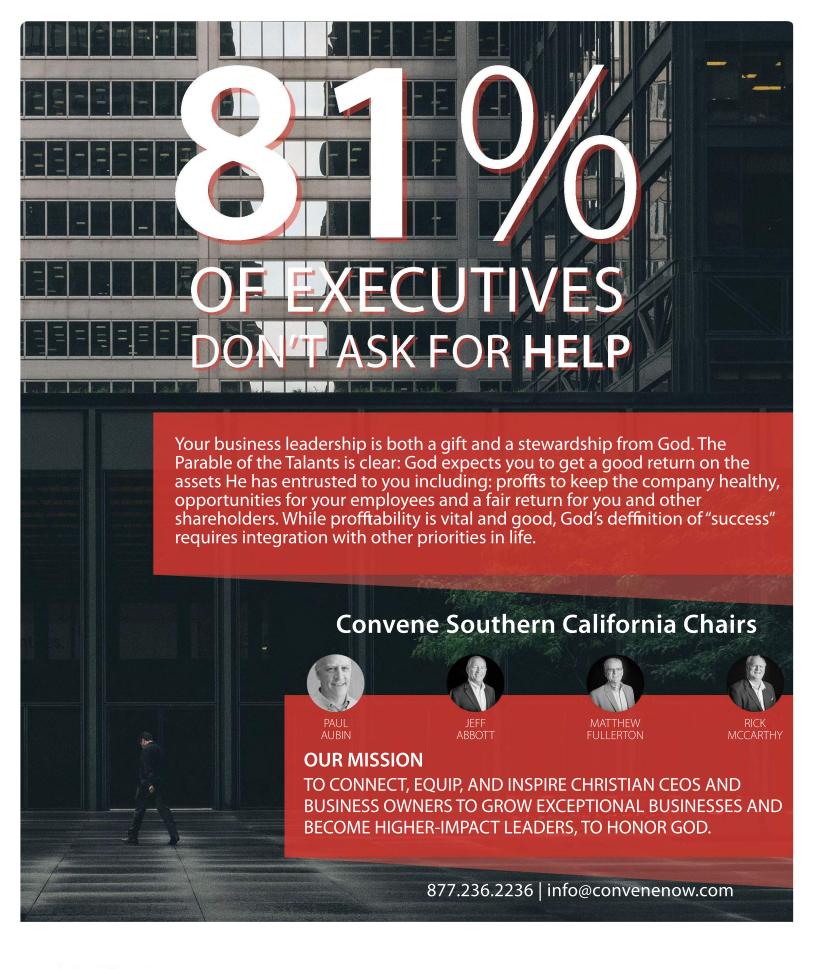
*Ali Eastburn, Founder and President of With This Ring* "Wisdom and expertise of TBG members helped us move past what we thought were obstacles. It will be exciting to see how God opens up this new territory for us." (SWOT - March 2014)

*Sarah Vienna Berchtold, President of Firm Foundations Romania* "The SWOT revealed we needed a strategic approach to expand and develop our board, business plan, and revised mission and vision statement." (SWOT – June 2014)

*Marcia Ball, Co-Founder and Executive Director of Kerus Global* "The SWOT experience expanded our ability to see critical issues and turn them into practical achievable steps to execute in the right order." (SWOT - August 2014)

Sign Up Now. Contact SWOT Coordinator:

Alan Weisenberger at alan@enLumenLS.com - 714-981-5585







#### Worker Training TBA

#### Who We Are

In just four hours, we mobilize thousands of volunteers, churches, city officials, businesses and community organizations to host a giant street fair in some of the poorest and most desperate communities around the world. We watch as hopelessness and despair turns to hope and destiny – leaving behind community-wide change in our wake.

#### **Our Success!**

Since our inception:
1,300,000 reached
128,000 workers mobilized
1,125,465 hot meals served
2,150 interns trained
23,358 haircuts given
34,671 bikes repaired
25,152 family photos delivered
79 cities & 13 countries have
been reached

Kick Off Rally - October 13<sup>th</sup> 7pm, Location TBA

#### What We Do

WOW JAMS are a tangible example of the Gospel at work. Meeting people's immediate and long-term needs, we love on individuals in practical ways by providing free food, groceries, haircuts, bike repairs, and so much more.



WOW Jam - October 14<sup>th</sup> 1pm, Grape Park, Escondido

#### How You Can Help

W.O.W. International invites both young and old, believer and non-believer to take part in creating a memorable experience for the communities served.

Whether you donate financially, volunteer at an event, take part in a Mission Week or sponsor a WOW JAM through your business – there's something for everyone!

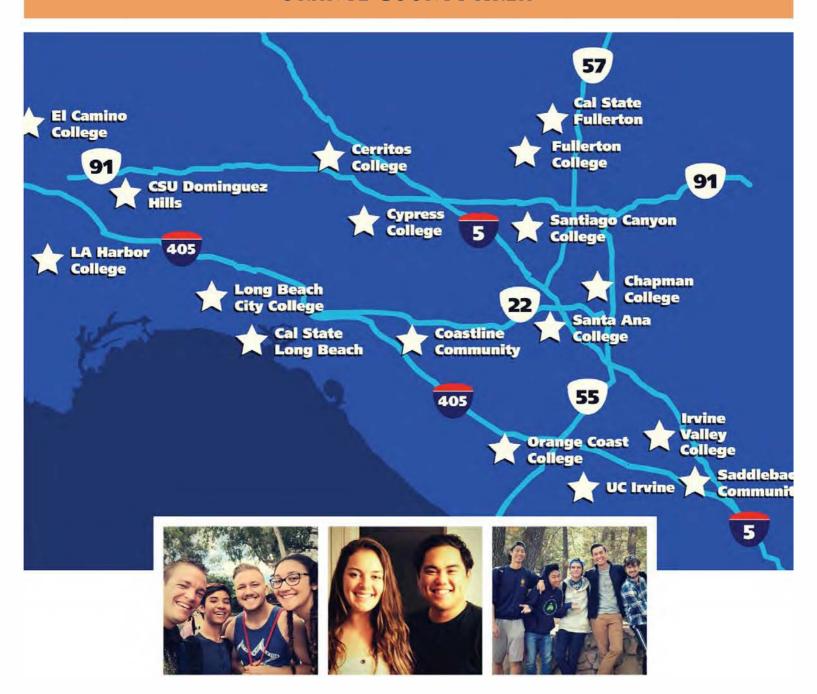
Stephen & Linda Tavani, Founders of WOW Int.

Join with WOW and donate your time, talent and resources to help make WOW JAM a success! Register to service on one of these ministry teams! • Haircuts • Makeovers • Meals • Family Photos • Grocery Giveaways • Bike Repairs • Eye Exams & glasses • Connection to community resources • Counseling for children & youth • and much more!

Register at wowjam.com/volunteer
Click on the Escondido WOW JAM tab

For more information on how to get involved visit our website at www.wowjam.com.

#### INTERVARSITY ORANGE COUNTY AREA



#### Ready to make a huge impact and have some fun?

Mentor one leader to impact hundreds of College Students In the past 4 years the work of InterVarsity Christian Fellowship in Orange County has grown from 3 campuses with 146 students, to 7 campuses with 549 students! Our team of 10 full-time staff often face challenges and conundrums related to managing resources, promotion/marketing, networking, creating sustainable funding models, and managing personal and work life rhythms. Would you be willing to mentor one of our staff this year? Your voice of wisdom and encouragement will touch hundreds of students and change lives!

For more information please contact Jerome Mammen at jerome.mammen@intervarsity.org or 310.948.2533



### 20 Years - Defending Freedom!

**Pacific Justice Institute,** the preeminent legal defender of family and faith, is delighted to announce the fourteenth annual gala

# Celebration of Justice 2017 With Laura Ingraham

Saturday, October 28, 2017 6 pm - 9:30 pm VIP reception starts at 5 pm

Disney's Grand Californian Hotel and Spa Sequoia Ballroom 1600 Disneyland Dr. Anaheim, CA 92803



**Brad Dacus Founder and President** *Defending your religious liberties for over 20 years* 



Laura Ingraham is the most-listened-to woman in political talk radio and editor-in-chief and Founder of LifeZette, the new political and lifestyle website. Laura is heard on hundreds of stations across America and is a regular contributor on Fox News Channel. A provocative author of five books, including the #1 New York Times bestsellers Power to the People and the Obama Diaries, she is one of the nation's most respected voices on politics and the culture. Laura is a graduate of Dartmouth College, and the University of Virginia Law School, and served as a law clerk for the Supreme Court of the United States. Laura's a mom of three young children—all adopted—and a passionate advocate for both domestic and international adoption efforts. She and her family reside in Washington, DC—but don't hold that against her.

Each year distinguished attorneys and community leaders are honored for their outstanding work and demonstration of an exceptional commitment to faith and family.

Visit PJI.org/COJ to purchase your ticket or table now!



"For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do." - Ephesians 2:10





#### FUSION connects

Christian marketplace business leaders to encourage spiritual growth and business success towards the glorification of God in their lives.

#### **COME** NETWORK, EQUIP, AND GROW YOUR...

- Intimacy with Christ
- Relationships within Body of Christ
- Business through partnerships & referrals

**FUSION Leaders** is a **faith-based** private membership organization for networking well-respected Christian business owners and professionals known for their character and competence.

#### **FUSION Branch Meetings**

#### **Irvine Branch**

Meets 1st Tuesday monthly 7:30AM - 9AM

Host: Dave Brown, Founding Partner
Brown & Streza LLP

#### **Anaheim Branch**

Meets 2nd Tuesday monthly 12PM - 1:30PM

Host: Steve Marquez, Sr. VP BB&T Insurance Services

#### Pasadena/Los Angeles Branch

<Launching in 2017>

#### **Complimentary First Visit**

Contact: Rebekah Lee Info@FUSIONLeaders.org (714) 494-7646

"Therefore, as we have opportunity, let us do good to all people, especially to those who belong to the family of believers."

- Galatians 6:10



#### **FUSION Leaders**

Info@FUSIONLeaders.org | www.FUSIONLeaders.org (714) 494-7646 | 265 S. Randolph Ave, Suite 250, Brea CA 92821

#### **Testimonies**

"FUSION is the perfect answer for connecting likeminded people of faith who believe that God has a place in their business, and who want to hear what God has to say about it."

> - David Shahoian Farmers & Merchants Bank Mariners Church

"At FUSION, we know that members are coming from a position of faith, and that provides a deeper level of communication than I've found in 30 years of networking."

- Kenneth August

August Law Group

Shuvah Yisrael Messianic Synagogue

"The trinity groups are a really important part what gives depth to FUSION. It allows conversations go down a spiritual path and business path. It's helpful to see how my faith influences my business, and how my business helps my faith grow."

- Alan Weisenberger enLumen Leadership Services Grace Church of Orange

# QUESTIONS GET ANSWERED. ANSWERS GET QUESTIONED.

C12 PEER ADVISORY GROUP MEETINGS ARE NOT LECTURES OR GUEST SPEAKER FORUMS.

In C12 you will learn, not from an individual, but from a group of qualified Christian CEOs and business owners acting as your personal board of directors.

In a face-to-face, confidential environment, peers challenge and sharpen each other producing **real results** not simply measured by numbers on a page.



C12
GROUP®

Coaching women to Thrive by finding and fulfilling their God-given purpose in life.



#### HAVE YOU EVER WONDERED,

"What's Next?"

Is Your Life All God Made It To Be?

#### WHAT IS MISSING?

Not enough time?

Are you "stuck" and not growing?

Are you sure of God's Calling on your life?

God made you for a PURPOSE God planned you with a PASSION God filled you with POTENTIAL

The Master's Program for Women can help you live the Life God designed for you!



New classes starting Nationally and in Canada! For more information contact:

Sandy Olsson at 714-283-4219 or Sandy@mastersprogram.org Please visit our website www.themastersprogramforwomen.org

#### BARNABAS GROUP COACHING - DON'T MISS THIS!

On November 16, 2017 we'll meet for our second Barnabas Coaching Session from 8:00am - 12:00noon. We invite you to join us for this time as 3 groups come together:

- LEADERS: Non-Profit Leaders who are doing all they can to impact the Kingdom.
- COACHES: Barnabas Members that are looking for an opportunity to share their experience and their life with a Leader that is looking for some help and encouragement.
- TRAINERS: People gifted with expertise in leadership that will challenge us and inspire us to do better.

When these 3 groups of people come together, incredible things happen! Join us as we spend the morning together and as we increase our capacity and our effectiveness through coaching, relationship and community!

Contact Russ Cline for the full details and to reserve a spot to attend: <a href="mailto:russ@leadermundial.org">russ@leadermundial.org</a> (949)294-7825

#### AN INCREDIBLE OFFER FROM WORD4ASIA!

**Word4Asia Consulting International (**<u>www.word4asia.com</u>) has 18 years of experience helping Christian organizations achieve their objectives in mainland China. W4A works with some of the largest and most respected missional groups in the USA. As our executive staff are members of the Barnabas Group we have decided to offer assistance to **two** organizations recommended to us by **Barnabas Group** members in **2018**.

Two qualifications are: 1) The focus must have something to do with the Word of God. 2) They must be willing to work legally.

The amount of support and assistance W4A gives will be determined as the ministry project is developed. It may include financial help with travel expenses, translation/interpretation, set-up of the ministry project, securing the work locations and relationships necessary as well as partial financial support for actual project costs.

Please contact Barnabas Members: Liping Martinez 909.331.2080 or Gene Wood 626.224.8703

# WANT TO GROW YOUR BUSINESS? WANT TO IMPACT STUDENTS FOR CHRIST? NOW YOU CAN DO BOTH!

Barnabas member Scott Sorrell teaches "Marketing for Entrepreneurs" as an Adjunct Professor at Cal State Fullerton. Each semester, he unleashes 5-7 senior student consulting teams on a few lucky Orange County businesses, which then benefit from several months of positive marketing attention. Digital marketing, branding, packaging, broadcast media, social media, market research, trade show strategy, product development, channel identification, websites ... if it's a marketing task, they can help you.

Scott says, "These students are all over the map spiritually, but because they respect experience and listen to wisdom, I've found you can have a personal impact on them that goes deeper than a typical professional relationship. If you will demonstrate biblical character combined with professional expertise, AND give them a high-demand marketing challenge that will stretch them, you'll gain not only their appreciation and respect, but their ear for deeper things."

So whether you've got a marketing mess to fix, or you've got a solid marketing machine and want it turbocharged, give Scott a call. You can enjoy both the financial benefit of having an enthusiastic marketing consulting team working for you, plus the spiritual opportunity of being exposed to young minds and hearts that are still forming their opinions about life and eternity. SCOTT SORRELL 949-650-0006 / CEO@SALESADRENALINE.COM

#### **RESCUE TO RESTORATION DINNER – NOV. 4, 2017**

Together Freedom is excited to announce our Rescue to Restoration Dinner! Join us on November 4, 2017. Meet us from 5:00 to 10:00 at the beautiful Bella Collina Golf Resort in San Clemente, CA. Come hear about our future plans, as well as the care and services that Together Freedom provides for the children rescued from sex trafficking. In addition, we will be hosting a live auction to help raise support so that we can continue to provide services to these victims. Visit our organization's website and RSVP today! www.togetherfreedom.org/dinner

#### **EXECUTIVE CHRISTIAN COACHING**

An active Barnabas member since 2000, former Barnabas National Managing Partner & Convene Chair for 12 years, Rick McCarthy serves Christian (for profit & nonprofit) leaders, by adding to Convene's wise counsel service model (CEO, President and business owner peers), to also Coach those unable to invest a full Forum Day each month.

Rick has been trained by Dr. Chris McCluskey, the "Father of Christian Coaching", and his Professional Christian Coaching Institute (PCCI) to serve (exclusively Christian) leaders & emerging leaders through semi-monthly Face2Face, Skype &/or Phone sessions to help them achieve their organizational, personal, ministry & spiritual dreams and objectives.

Rick also is trained in the Paterson Process to facilitate two-day, one-on-one LifePlans-from Perspective (Where am I now?), through Planning (What's important now?), through Management (How am I doing?), through Renewal (What needs to change?).

Rick McCarthy rick.mccarthy@convenenow.com 714.914.2055

#### INVESTING IN DREAMS – NOV. 2, 2017

SAVE THE DATE for HOPE International's fifth annual *INVESTING IN DREAMS* dinner and auction on Thursday, November 2 at 5:30pm at the Balboa Bay Resort, Newport Beach.

Save the Date for a celebration of the many ways the Orange County community is empowering men and women to unleash their dreams and leave poverty behind. Come help us celebrate 20 years of *Investing in Dreams*, 1997-2017. Tickets will be \$150 each, or a table for 10, \$1500.

We'll hear from Peter Greer, HOPE International's president and CEO, and together raise funds to help HOPE-network clients around the world mobilize financial services and the hope of the Gospel to create brighter futures for their families and communities. The evening will include dinner, live and silent auctions and comedy entertainment.

To be added to our invite list, sponsor, or donate an auction item for the event, please contact Jess Taylor at 562.964.7264 or <a href="mailto:jtaylor@hopeinternational.org">jtaylor@hopeinternational.org</a>.

#### PUT THEM IN YOUR CALENDAR NOW!

#### ORANGE COUNTY 2017 BARNABAS GROUP MEETING DATES:

Friday, October 6, 2017 -- Networking Breakfast, 7:00 am to 8:30 am Coco's Bakery, 2750 Harbor Blvd., Costa Mesa, CA 92626

**Friday, November 3, 2017 - Morning Meeting**, Breakfast 7:15 am, Meeting 8:15 am to 10:45 am Radisson Hotel Newport Beach, 4545 MacArthur Blvd, Newport Beach, CA 92660

Friday, November 17, 2017 -- Networking Breakfast, 7:00 am to 8:30 am Coco's Bakery, 28502 Marguerite Parkway, Mission Viejo, CA 92692

#### ORANGE COUNTY 2018 BARNABAS GROUP MEETING DATES:

**Thursday, Feb. 15, 2018** - Morning Meeting, Breakfast 7:15 am I Meeting 8:10 am to 10:45 am (no lunch) Radisson Hotel Newport Beach, 4545 MacArthur Blvd., Newport Beach, CA

#### Monday, April 16, 2018

Magic & Music night - combined San Diego and Orange County Members ONLY 5:15 pm to 9:10 pm El Adobe, 31891 Camino Capistrano, San Juan Capistrano, CA 92675

**Thursday, May 10, 2018** -- Evening Meeting, 5:15 pm to 9:10 pm We will have several ministries for you to meet before we go in for dinner, presentations and a great evening! Radisson Hotel Newport Beach, 4545 MacArthur Blvd., Newport Beach, CA

**Thursday, August 2, 2018** - Evening Meeting, 5:15 pm to 9:10 pm We will have several ministries for you to meet before we go in for dinner, presentations and a great evening! Radisson Hotel Newport Beach, 4545 MacArthur Blvd., Newport Beach, CA

**Wednesday, Sept. 19, 2018** - Morning Meeting, Breakfast 7:15 am I Meeting 8:10 am to 10:45 am (no lunch) Radisson Hotel Newport Beach, 4545 MacArthur Blvd., Newport Beach, CA

**Tuesday, November 13, 2018** - Morning Meeting, Breakfast 7:15 am I Meeting 8:10 am to 10:45 am (no lunch) Radisson Hotel Newport Beach, 4545 MacArthur Blvd., Newport Beach, CA

#### CITY NET (dba of Kingdom Causes) Page 1 of 2

#### A. CONTACT INFO

Ministry Name	City Net (dba of Kingdom Causes)
CEO Name & Title	Dr Brad Fieldhouse, Executive Director
<b>Primary Contact &amp; Title</b>	Dr Brad Fieldhouse
Address, City, State, Zip	1202 17 <sup>th</sup> St #104, Santa Ana, CA 92701
Phone	562-208-0500 cell
Email	brad@citynet.org
Website	www.citynet.org

#### B. KEY INFO

Year Founded	2003
Total Employees (FT & PT)	25 & 4
Total Volunteers	750+
Total Board Members	5
Total Donors (last 24 months)	150
Organizational Memberships	[ ] Evangelical Council for Financial Accountability (ecfa.org) [ ] Christian Leadership Alliance [X] Other: CCDA
Is your IRS 990 form available for public inspection?	[X] Yes [ ] No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[ ] Yes [ ] No [X] We will meet this standard by (date): 12/18

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	\$234,218	\$311,550	\$775,000
All Other Income	\$268,393	\$1,516,000	\$2,500,000
Total Income	\$502,611	\$1,827,550	\$3,275,000
EXPENSE			
Program Services	\$401,998	\$1,210,000	\$2,344,000
General & Administrative	\$264,406	\$485,000	\$650,000
Fundraising	\$4,536	\$5,000	\$6,000
Total Expense	\$670,940	\$1,700,000	\$3,000,000

#### D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Ending Street Level Homelessness in Orange CountyTogether!
What do you do?	We lead solution focused, collaborative homeless efforts in local cities (Anaheim, Tustin, Buena Park, La Habra, Stanton, Westminster, Garden Grove & Santa Ana), we co-operate the 400 bed county homeless shelter in Santa Ana (The Courtyard) and we have recently (July 1) been contracted as the lead non-profit agency working in the Flood Control Channel by Anaheim Stadium/Honda Center.
Key Endorsements (names of people or organizations)	Mayor Tom Tait (Anaheim), Police Chiefs in all of the cities listed above, Susan Price (OC Director of Homeless Services), Frank Kim (County CEO), OC Board of Supervisors, dozens of congregations across OC, 100+ non-profits
Our "BHAG" (Big Holy Audacious Goal) is:	Reduce Street Level Homelessness in Orange County by 80% by 2025. Mobilize the "Church of Orange County" as integral parts of the comprehensive effort to bring real hope and solutions for some of the county's most vulnerable residents.

#### CITY NET (dba of Kingdom Causes) Page 2 of 2

#### E. THE FIVE DRUCKER QUESTIONS (internal)

From: he Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every

Nonprofit Organization Must Ask (leadertoleader.org)

	Tien (leaderteleader.erg)
1. What is our mission?	Our driving mission is to help people work together for social good so that significantly better results are achieved and resources are well spent
2. Who is our	Our PRIMARY customer is: City/civic leaders & police departments
customer?	
	Our SUPPORTING customers are: homeless neighbors, stakeholder
	groups that are seeking involvement
3. What does the	Solutions for their homeless neighbors, city/regional resource linkage with the
(PRIMARY) customer	existing Continuum of Care in Orange County, a narrative of hope and street
value?	exits results.
4. What have been our	761 street exits in Anaheim since January 2014 (with a 92% retention rate).
results?	1,050 street exits countywide resulting in \$9,172,800 annual net societal cost
	savings for exiting homeless neighbors from the streets. Since October 2016,
	over \$175,000 per month in direct community investment – donations, volunteer
	hours and gift-in-kind services.
5. What is our plan?	Provide leadership voice at both the county and city levels in order to drive
	comprehensive solutions. We are pursuing active staff roles and/or strategic
	partnerships with outreach efforts in every one of the county's cities. Our plan is
	to train law enforcement countywide as part of our "outreach/enforcement" style
	of engagement. We intend to further build out a volunteer engagement process
	that facilitates congregational involvement at all stages of homeless
	engagement. Expand model outside of Orange County.

#### F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Experienced leadership team     Collaborative nature     Ability to work across multi-sector stakeholder groups     Faith-based (Christian)	Rapid growth over past 12 months; many new staff and underdeveloped HR systems     Federal grant management (back office)	More opportunities in OC cities (new contracts) than bandwidth to deliver     Riverside & Santa Barbara county inquiries     Train law enforcement state wide on best practices in engaging homeless	Results contingent on changing personal behavior Advocate groups not buying into our approach "New-kids-on-the-block" backlash as we are relatively new to the work in OC Media narratives not based on facts

#### G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Use your voice as an advocate! We are regularly looking for voices from the community to speak publically on behalf of the marginalized and the solutions that are needed to end homelessness.	On call - As needed
2	Help us bring more beds online in the system. By definition, homelessness ends with a place to call home and there is a shortage of affordable housing in OC. We are looking for creative solutions along the lines of tithing of existing units, "lower return" investment properties, motel conversions, etc.	Immediate
3	Connect us with your local congregation and/or connect their efforts to the broader system of care across the county. We need more than just hygiene kits, frozen turkeys and toys! The need is great and the opportunities for strategic involvement by the Church are significant.	Immediate
	Major Prayer Request: Pray for continued favor and courage amongst civic leaders as they grapple with our rapidly growing homeless population across the county. Pray for the many people in the county who find themselves homeless and are battling significant addiction issues to drugs and alcohol. Pray for the Church of Orange County that they would work effectively and together.	



to discuss next steps):

Name:





#### "Ending Street Level Homelessness in Orange County...Together!"

Phone Number: Email:
Please circle the number that represents your interest in engaging with this ministry (0 represents no interest other than getting emailed information and 10 means you want to meet as soon as possible

0 1 2 3 4 5 6 7 8 9 10

#### Comments: (check as many as apply)

- I'd like to use my voice as an advocate! Contact me so that we can discuss how, when and where to best use my voice to publically provide input on behalf of the marginalized and the solutions that are needed to end homelessness
- I have some creative ideas to bring additional low income beds into the Orange County mix.
   Contact me so that we can discuss some potential options and how I might be involved.
- I would like to connect you with my local congregation and/or my personal community of friends/coworkers. We would be interested in the "whatever-it-takes" approach so let's explore how we can best steward the current/potential investments of time, talent and treasure.

Local congregation/group:	
---------------------------	--

- Because of my strong interest level to engage personally, I would like to arrange for a site visit to either The Courtyard (Santa Ana) and/or the Flood Control Channel near Anaheim Stadium (Anaheim/Orange)
- I have thoughts about how City Net can share about their important work at another influential forum
- l'd like to be included on your mailing list (project updates, success stories, prioritized list of needs, engagement opportunities, etc)

Additional comments/suggestions/questions:

www.citynet.org 1202 17<sup>th</sup> St #104, Santa Ana, CA 92701 714-712-0107

#### Olive Branch International, Incorporated Page 1 of 2

#### A. CONTACT INFO

JONIAOI INI O	<del>-</del>			
Ministry Name	Olive Branch International			
CEO Name & Title	Bruce G. Kittleson, President			
Primary Contact & Title	David Farrow, Executive Director			
Address, City, State, Zip	PO Box 40131, Pasadena, CA 91114 USA			
Phone	5714559766 (c)			
Email	davidfarrow@mfm4m.com / bkittleson@olivebranchintl.com			
Social Media	Facebook https://www.facebook/obifor25 years/ Twitter https://twitter.com/obi01181993 Instagram https://instagram.com/olivebranchinternational			
Website	www.olivebranchintl.com			

#### B. KEY INFO

Year Founded	January 1994 (Soft start 1992)
Total Employees (FT & PT)	50FT, 1PT (USA, Ukraine, Sierra Leone)
Total Volunteers	8 FT Board Members, 4 PT Instructors, 100 seasonal volunteers
Total Board Members	9
Total Donors (last 24 months)	302
Organizational Memberships	[ ] Evangelical Council for Financial Accountability (ecfa.org) [X] Christian Leadership Alliance [ ] Other:
Is your IRS 990 form available for public inspection?	[X]Yes []No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[x]Yes []No []We will meet this standard by (date):

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Actual	Estimated Budget Coming Year
INCOME			
Donated Income	185,450	152,983	200,000
All Other Income	0	0	50,000
Total Income	185,450	152,983	250,000
EXPENSE			
Program Services	168,965	139,215	200,000
General & Administrative	24,228	13,768	30,000
Fundraising	0	0	20,000
Total Expense	193,193	152, 983	250,000

#### D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	"Humanitarian Service to the International Military Community"
What do you do? (50 words or less)	We serve those in armed forces around the world, responding to invitations from foreign governmental and military leaders to provide humanitarian assistance worldwide addressing spiritual, emotional, and physical moral injuries associated with natural disaster, war and violence, and economic collapse.

The Barnabas Group – Faith Works Team – Ministry Presentation Report (Version 6.0)

#### Olive Branch International, Incorporated Page 2 of 2

(names of people or organizations)	Biblica; Wellness Coalition of America; Combined Federal Campaign (CFC); USAID; Technical Exchange for Christian Healthcare (TECH); Association for Christian Conferences, Teaching, and Service (ACCTS); The Hidden Value Group, Corona Friends Church; Evangelical Friends Church, Southwest Region; the State Department and Department of Defense where applicable to specific projects
	To be door openers for the Church in places limited or closed to outsiders, leading with service supported by our message of faith, building relational capital that results in no place left closed to the gospel.

#### E. THE FIVE DRUCKER QUESTIONS (internal)

From: The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask (leadertoleader.org)

leadertoleader.org)	
1. What is our mission?	Our business (mission) is to train and equip first responders including pastors, chaplains, physicians, and other professionals in uniformed services (military, police, fire, etc) how to respond to the spiritual, psychological, and physical moral injuries associated with natural disasters, war and violence, and economic collapse.
2. Who is our customer?	Our PRIMARY customer is: KEY FIGURES in government and military agencies; first responders; educational medical institutions where most of the actual teaching takes place prior to operating in the field. Our SUPPORTING customers are: medical professionals, local churches (if they exist), local hospitals, seminaries (if they exist).
3. What does the (PRIMARY) customer value?	Education, coaching, coming alongside, long term help with disaster planning, policy formation; willingness to be face-to-face, in-person in the field; current and former US military professionals volunteering to teach and serve in various projects.
4. What have been our results?	Successfully executed over 300 projects in 21 countries over the last 25 years. Developed national staff serving Ukraine and surrounding countries, helped establish a seminary in Kiev that is the primary source for trained chaplains. Established chaplaincies worldwide. Provided legislative and public policy consulting in Russia, Ukraine, Moldova, Sri Lanka, and Sierra Leone. Tens of thousands of men, women, boys and girls come to faith in Jesus Christ.
5. What is our plan?	Currently transferring OBI HQ from Virginia to SOCAL after 25 years of ministry. Recruiting new board members, leadership, and volunteers to transition the organization to the next generation in the next two years. To obtain new infrastructure and technology supporting a highly flexible and responsive organization. Replicate this unique Kingdom capability in more nations. Position OBI to NEVER HAVE TO SAY NO to an open invitation from a government DUE TO RESOURCES.

#### F. S.W.O.T. ANALYSIS

3.11.0.1. ANAL 1010			
STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul> <li>Professional Staff</li> <li>SD and DOD approval</li> <li>Key partnerships around the world</li> <li>Agility and mobility, responding quickly and adapting to rapidly changing environments</li> <li>Proven ability to work in areas of sustained risk</li> </ul>	Funding     Lack of personnel     inability to respond to invitations	Pending invitations     Wealth of veterans to draw upon     Continued US government support	Risk of injury or death in some theaters of operation     Secular and religious opposition in some countries     Failure to transition the organization

#### G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Corporate Partners willing to help OBI develop a physical location in SOCAL that will function as a hub for ministry and create greater visibility for our ministry.	Immediate
2	Consider serving in the role of volunteer Public Relations & Development Director to expand our reach through engaging with churches, corporate partners, foundations, and social media.	Immediate
3	Join us and introduce us to organizations and individuals that would align with our global ministry as board members, volunteers, or supporters.	Immediate
	Major Prayer Request: For the ability (sufficient capital, personnel, and infrastructure) to respond to invitations to serve in countries limited or closed to outsiders resulting in the relief of suffering and opening doors for the Church.	

# Over 25 Years of Service Olive Branch International

Humanitarian Service to the International Military Community

	Name	:								_	
	Phone	numbe	er:							_	
	Email:										
Please ( <b>OBI</b> )	e circle	the num	nber tha	at repres	sents y	our inte	rest in e	ngagin	g with (	Olive Branch Internat	tional
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#### Wells of Life, Inc. Page 1 of 2

#### A. CONTACT INFO

Ministry Name	Wells of Life, Inc.
CEO Name & Title	Nicholas Jordan, Executive Director/Founder
Primary Contact & Title	Peter Callahan, President
Address, City, State, Zip	24000 Alicia Pkwy., #17, Suite 420, Mission Viejo, Ca 92691
Phone	855-935-5763
Fax	
Email	nick@wellsoflife.org
Website	www.wellsoflife.org
Facebook	https://www.facebook.com/wellsoflife1/
Instagram	https://www.instagram.com/thewellsoflife/
LinkedIn	https://www.linkedin.com/company/wells-of-life
Twitter	https://twitter.com/wellsoflife

#### B. KEY INFO

D. ILLI IIII O	
Year Founded	2012
Total Employees (FT & PT)	1 FT, 5 PT
Total Volunteers	20
Total Board Members	3 Executive, 5 Advisory
Total Donors (last 24 months)	500
Organizational Memberships	[ ] Evangelical Council for Financial Accountability (ecfa.org) [ ] Christian Leadership Alliance [ X ] Other: _N/A
Is your IRS 990 form available for public inspection?	[X ] Yes [ ] No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[ ] Yes [X ] No [ ] We will meet this standard by (date):

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

	2016 Financial Report	2017	Estimated Budget 2018
INCOME			
Donated Income	758,000	982,000	1,200,000
All Other Income	N/A	N/A	N/A
Total Income	758,000	982,000	1,200,000
EXPENSE			
Program Services	530,600	687,400	840,000
General & Administrative	98,540	166,940	204,000
Fundraising	128,860	127,660	156,000
Total Expense	758,000	982,000	1,200,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	"Every Drop Matters; Every Second Counts!"
What do you do?	We provide borehole water wells to rural communities in Uganda who have the lowest percentage of people with access to clean water in the name of Jesus. We encourage our local communities to work together to help raise the funds to provide these wells. We provide tangible mission service work and invite inactive or non-believers to serve beside us to create ministry opportunities and provide "spiritual water" to our own community by exemplifying Christ's love. We host an annual community wide Run4Water 5K/1K in Laguna Niguel.
Key Endorsements	Custom Comfort Mattress, St. Matthew's School, Mater Dei HS, Servite HS,
(names of people or	LeVeque Foundation, O'Shaugnessy Foundation, Austin Hedges Foundation

#### Wells of Life, Inc. Page 2 of 2

organizations)	
Our "BHAG" (Big Holy Audacious Goal) is:	To disciple our local community through being the hands of Jesus, with encouragement to pursue a relationship with Christ to non-believers while serving beside them. We hope to train each Ugandan community "water committee" in the basic gospel of Christ as part of our community sustainability plan, have a pastoral/drilling contractor/ training center with dorms to allow for mission trips and share with other ministries, encourage other ministries by collaboration and sharing our tools and business plan with other Christian water charities, so we can expand God's footprint in a greater capacity.

#### E. THE FIVE DRUCKER QUESTIONS (internal)

From: The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions

Every Nonprofit Organization Must Ask (leadertoleader.org)

1. What is our mission?	To fund the drilling of 1,000 water wells in Uganda over a 10 year period with a business plan we can share with other water ministries.  Our PRIMARY customer is: The individual with the motivation to lead a campaign to sponsor a well. Our SUPPORTING customers are: Families, schools, churches, businesses		
2. Who is our customer?			
3. What does the (PRIMARY) customer value?	The tangible answer to prayer and measurable difference clean water makes to a rural, impoverished community.		
4. What have been our results?	We have funded 290 wells and successfully introduced a community wide, Christian 5K/1K Run4Water for 2 years in a row, with our third year being planned currently. We raised the funds for 32 wells at our most recent event.		
5. What is our plan?	To grow our annual community event to fund 100 wells per year for Uganda, to use our event to engage our youth and families in action ministry.		

#### F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul><li>Leadership</li><li>Marketing/Branding</li><li>Networking</li><li>Presentation</li></ul>	<ul> <li>Finances</li> <li>Long Term Volunteers</li> <li># of Executive Board</li> <li>Successful Grant Writing</li> </ul>	<ul> <li>Board Positions</li> <li>Volunteers</li> <li>Corporate Sponsorships</li> <li>Mission Vield</li> </ul>	Burn Out     Repeat Donations are low     Age of Leadership

#### G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Who can you introduce us to that can build or extend our ministry in any way? A partner organization that needs wells in Uganda, or someone that wants to sponsor a family well.	November 2017 +
2	Development of our student center in Santiago Canyon, curriculum writing	Now – March, 2018
3	Writing our evangelistic training program for our Ugandan water committee representatives	Now-May, 2018
	Major Prayer Request: Grant totaling \$2,000,000 to build our training center and locating a local trustworthy Evangelist to be our "on the ground" recipient who will grow the ministry through the center.	



# Interest Level in Wells Of Life O 1 2 3 4 5 6 7 8 9 10

# Ways to Engage - Help - Inspire - Act CHECK ALL THAT INTEREST YOU.

Assist in designing our student outreach center Santiago Canyon.		
,		
☐ Become an Advisory Board Member		
☐ Join our June, 2018 Mission Trip to Uganda		
Lead a prayer team for Wells Of Life		

WELLS OF LIFE |

855.935.5763

www.WellsOfLife.org | info@WellsofLife.org A 501 (c)(3) Non Profit Organization - ID#45-1496631



## **FULLER'S THRIVE CENTER**



"The work of the Thrive Center provides a vision of all that youth have the potential to become—and the tools to help them get there."

—Pamela Ebstyne King, PhD Peter L. Benson Associate Professor of Applied Developmental Science What would happen if young people were given the opportunity to be all God has created them to be?

Fuller Seminary's Thrive Center is committed to turning this vision into a reality. A leading academic research center housed in the School of Psychology, the center promotes a vision of human thriving based on science and spirituality by creating resources to inspire, educate and equip those who care for youth. And because of investments from generous friends, like you, youth leaders, teachers, coaches, pastors, parents, and grandparents are gaining the knowledge and tools they need to make a concrete difference in the young lives they serve: in church buildings, living rooms, classrooms, and on soccer fields.

#### The Thrive Team:



Ben Houltberg Associate Professor of Human Development



Pamela Ebstyne King Peter L. Benson Associate Professor of Applied Developmental Science



Sarah Schnitker Associate Professor of Psychology



Theresa Kiene Executive Director of the Thrive Center



Kristen Capodanno Project Facilitator







Dive deeper into what Dr. Houltberg and the Thrive Center are learning about positive youth development and purpose-based identity by visiting thethrivecenter.org to view the following articles:



Building Homes with Athletes so Athletes Build Character

Moving from Performance to Purpose in Youth Sports

Building Virtues in Youth

What My Parents Did Right

— A Reflection on the Impact
of Sports on Youth Development

#### Stay Connected

#### I would like to learn more about:

- ☐ Dr. Houltberg's work
- ☐ The Thrive Center
- ☐ Additional programs and resources Fuller offers to support my church (e.g. in youth ministry, recovery ministry, spiritual formation, etc.)

#### Please contact me:

Name \_\_\_\_\_\_
Company / Organization \_\_\_\_\_\_

Phone Number\_\_\_\_\_

Email Address\_\_\_\_\_



#### FOR MORE INFORMATION, CONTACT:

Wendy Lee, Office of Development 949-466-7432 • wendylee@fuller.edu

# A. CONTACT INFO

<b>Ministry Name</b>	The GO Fund	
CEO Name & Title	Luke Womack, Executive Director – (714) 402-2233	
Address, City, State, Zip	7111 Indiana Ave, Suite 300, Riverside, CA 92504	
Phone	(844) 463-8635	
Email	Luke@thegofund.com	
Website	thegofund.com	

#### B. STRATEGIC WAY FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Share Feedback on New Strategic Plan: We need those with experience in management, finance, marketing, operations, fundraising, or human resources to offer feedback on our recently drafted strategic plan. The plan details 50 objectives to be completed by 2020. Your commitment will be one meeting with the Executive Director lasting no longer than 30 minutes.	2017

#### C. KEY INFO

Year Founded	2013
Total Employees (FT & PT)	4
Total Volunteers	52
Total Board Members	5
Total Donors (last 24 months)	448
Organizational Memberships	<ul><li>[ ] Evangelical Council for Financial Accountability (ecfa.org)</li><li>[ ] Christian Leadership Alliance</li><li>[X] Other: Currently pursuing ECFA approval</li></ul>
Do you have a current strategic plan?	[X] Yes [] No
Is your IRS 990 form available for public inspection?	[X] Yes (thegofund.com/about/financials) [ ] No
Do you have an annual audited	[]Yes
financial statement that meets	[X] No
ECFA's Standard No. 3 and is	[ ] We will meet this standard by (date):
available to the public?	

**D. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	\$253,579	\$335,000	\$430,000
All Other Income	\$12,874	\$15,000	\$20,000
Total Income	\$266,511	\$350,000	\$450,000
EXPENSE			
Program Services	\$81,919	\$150,000	\$250,000
General & Admin	\$64,179	\$80,000	\$100,000
Fundraising	\$27,260	\$40,000	\$50,000
Total Expense	\$173,358	\$270,000	\$400,000

## E. OUR "ELEVATOR SPEECH" (external)

Brand Promise	"Invest in Eternity"
What do you do?	The GO Fund accelerates Christian disciple-making among the unreached by raising and managing funds to overcome the barrier of educational debt for qualified global partners.
Key Endorsements (names of people or	<ul> <li>Jeff Lewis, Co-Founder of Passion Conference, California Baptist University</li> <li>Brad Buser, Radius International</li> </ul>

organizations)	Claude Hickman, The Traveling Team	
	Ethnos 360 (formerly New Tribes Mission)	
Our "BHAG" (Big Holy	By 2020, to mobilize 125 new partners to begin disciple-making ministries	
Audacious Goal) is:	among unreached people groups as we pay their educational debt	

F. THE FIVE DRUCKER QUESTIONS (internal)

I. IIIL IIVL DROCKLE	a QUEUTIONO (internal)
1. What is our mission?	To accelerate Christian disciple-making among the unreached by raising and managing funds to overcome the barrier of educational debt for qualified global partners.
2. Who is our customer?	<ul> <li>Our PRIMARY customer: Our missionary partners</li> <li>Our SUPPORTING customers: unreached peoples, board members, staff, volunteers, champions for the ministry—individuals, businesses, churches, and foundations</li> </ul>
3. What does the (PRIMARY) customer value?	Our missionary partners feel God's direction to bring the Gospel to those without access to it—they value the removal of their main barrier to begin a disciple-making ministry: educational loan debt.
4. What have been our results?	<ul> <li>14 missionary partners—100% educational debt reduction promised</li> <li>Partners making disciples in 12 countries in East Asia, South Asia, the Middle East, east Africa, North Africa, and the South Pacific</li> </ul>
5. What is our plan?	Execute The GO Fund's strategic plan. Strategic priorities include:     a. Share Kingdom narratives     b. Steward Kingdom capital     c. Deploy Kingdom talent

# G. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul> <li>Unique &amp; compelling program offering</li> <li>Early growth &amp; success</li> <li>Strong, specific mission statement</li> <li>"100% model"</li> </ul>	<ul> <li>New concept in the non-profit industry</li> <li>Small staff (four)</li> <li>Small board (five)</li> <li>Youthful leadership</li> </ul>	<ul> <li>First to market</li> <li>National expansion opportunities</li> <li>New employee access – CBU</li> <li>Growing annual fundraising event</li> </ul>	<ul> <li>Not finding the right staff as we expand</li> <li>Shift in student loan economic landscape</li> <li>Another ministry improving our process and program offering (though this would be a win in some sense!)</li> </ul>



Phone				Email		
Address						
City					State	
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Name



Ministry Name	Alpha USA	
CEO Name & Title	Craig Springer, Executive Director Alpha USA	
Primary Contact & Title	Dane Sanders, U.S. Ambassador for Alpha	
Address, City, State, Zip	1635 Emerson Lane, Naperville, IL 60540	
Phone	800.362.5742	
Email	danesanders@alphausa.org	
Website	www.alphausa.org	

## **ALPHA BY THE NUMBERS**

Year Founded	1997
Total Employees (FT & PT)	52
Total Volunteers	43,370
Total Board Members	15
Total Donors (last 24 months)	812
Organizational Memberships	[X] Evangelical Council for Financial Accountability (ecfa.org)  [ ] Christian Leadership Alliance  [ ] Other:
Is your IRS 990 form available for public inspection?	[X] Yes [ ] No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[X] Yes [ ] No [ ] We will meet this standard by (date):

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	\$5,005,791	\$4,513,143	\$5,200,000
All Other Income	\$666,591	\$379,529	\$500,000
Total Income	\$6,099,274	\$4,892,671	\$5,700,000
EXPENSE			
Program Services	\$5,084,287	\$4,038,978	\$4,500,000
General & Administrative	\$295,598	\$234,824	\$300,000
Fundraising	\$532,076	\$422,684	700,000
Total Expense	\$5,911,961	\$4,696,486	\$5,500,000

Brand Promise (Invitation tagline: Is there more to life than this? #tryalpha) What do you do?	The US Church is finding it increasingly difficult to effectively reach people with the Gospel. People who aren't yet Christ Followers, particularly young people in urban centers, don't have a place to ask their questions about whether Christianity is true and relevant to their lives.  Church communities invite their friends to attend Alpha, which has three core elements: food (welcoming; a talk about Jesus and the Christian faith); and a discussion (where guests are encouraged to ask any question and the leaders are trained not to jump in and answer).
Key Endorsements	Bear Grylls; David Weekley; David Segel; Michael Timmis; Jody Jonsson
Our "BHAG" (Big Holy Audacious Goal) is:	In the next three years to grow from 300,000 to 500,000 people per year, every year, across the US to try Alpha and have the opportunity to come to faith in Jesus. Further, our prayer is that Alpha would be a springboard for a new wave of evangelism through the church, in every context, around the world.





# THE FIVE DRUCKER QUESTIONS

1. What is our mission?	We equip and serve the church in its mission to help people discover and
	develop a relationship with Jesus through Alpha.
2. Who is our	Our PRIMARY customer is: Local churches
customer?	Our SUPPORTING customers are: Guests at Alpha
3. What does the	Practical, effective and accessible tools to equip their community with a "place
(PRIMARY) customer	between the culture and the church" where seekers feel loved and accepted
value?	and can freely explore life and the Christian faith.
4. What have been our	Last year we partnered with over 5,000 churche throughout the United States
results?	and, as a result, over 300,000 people tried Alpha in 2016. An estimated 47,000
	church volunteers were actively mobilized. In 2016, The Barna Group
	conducted a global study on the impact of Alpha showing 82% of non-Christians
	became followers of Jesus. Further, 93% of churches who've run Alpha said
	they would definitely recommend another organization to Alpha.
5. What is our plan?	Over the next three years, Alpha USA is moving to enroll 450 strategic
	churches in our engagement framework increasing the total number of
	churches partnering as HUB churches from 25 to 60. Combining our existing
	regional networks with the influence of the HUB churches position for
	participant growth from 315,000 to over 500,000 participants in an Alpha
	course.

#### S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
World class and unique tool for evangelism Proven track record Ecumenical Reliance on the Holy Spirit and Prayers Serving the local church	Still unknown in many US churches Unable to meet the demand for training and coaching Need the technology to meet the demand Need products for Spanish and African American churches	Upswing of influential strategic churches interested in Alpha  New Experience Alpha national events in LA and NY  New Youth Alpha Film series	Battling misconceptions that Alpha is a small group curriculum  Inadequate resources that are needed to respond to growing opportunities





Name

Email

Phone

Address

City

State

Zip Code

# What is your level of interest in Alpha?



# Please check all that apply...

I'd love to pray for God's increasing impact through Alpha.

I'd love to grab coffee and chat more with today's presenter.

I'd love to be kept updated on what's happening with Alpha.

I'd love to learn more about what financial partnership could look like.

I'd love to make a personal introduction to a key church leader.

I'd love to make a personal introduction to a strategic partner.

# STUDENTS FOR LIFE OF AMERICA

Page 1 of 2

#### A. CONTACT INFO

Ministry Name	Students for Life of America
CEO Name & Title	Kristan Hawkins, President
Primary Contact & Title	Brendan O'Morchoe, Vice President of Strategy
Address, City, State, Zip	4755 Jefferson Davis Highway, Fredericksburg, VA 22408
Phone	540.834.4600
Fax	866.582.6420
Email	bomorchoe@studentsforlife.org
Website	www.studentsforlife.org
Facebook	www.facebook.com/studentsforlife
Instagram	@studentsforlife
LinkedIn	
Twitter	@Students4LifeHQ

#### B. KEY INFO

Year Founded	2006
Total Employees (FT & PT)	41
Total Volunteers	About 11,000
Total Board Members	6
Total Donors (last 24 months)	44,378
Organizational Memberships	[ ] Evangelical Council for Financial Accountability (ecfa.org)     [ ] Christian Leadership Alliance     [ ] Other:
Is your IRS 990 form available for public inspection?	[X]Yes []No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[ X ] Yes [ ] No [ ] We will meet this standard by (date):

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	\$5,768,177	\$6,573,402	\$7,056,042
All Other Income	\$2,206	\$3,000	\$3,500
Total Income	\$5,770,383	\$6,576,402	\$7,059,542
EXPENSE			
Program Services	\$4,910,476	\$5,499,733	\$5,912,212
General & Administrative	\$253,394	\$327,365	\$351,917
Fundraising	\$650,654	\$720,203	\$774,218
Total Expense	\$5,814,524	\$6,547,301	\$7,038,349

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Equipping the Pro-Life Generation
What do you do?	We impact culture (family, church, government, education, business/finance, technology, science/medicine, media, arts/entertainment, charitable, sports) by recruiting, developing, and mobilizing pro-lifers.
Key Endorsements (names of people or organizations)	Vice President Mike Pence, Senator Ted Cruz, Senator Rick Santorum, Senator James Lankford, Senator Marco Rubio, Representative Michele Bachmann, Representative Ron Paul, Tony Perkins (Family Research Council), Eric Metaxas
Our "BHAG" (Big Holy Audacious Goal) is:	Abolish abortion

# STUDENTS FOR LIFE OF AMERICA

Page 2 of 2

## E. THE FIVE DRUCKER QUESTIONS (internal)

From: The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask (leadertoleader.org)

<u>, , , , , , , , , , , , , , , , , , , </u>	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
1. What is our mission?	Students for Life exists to transform culture by helping young people make abortion unthinkable and obsolete on their campus, in their community, and in our nation.	
2. Who is our customer?	Our PRIMARY customer is: pro-life and "mushy-middle" students and leaders	
	Our SUPPORTING customers are: donors, community leaders	
3. What does the (PRIMARY) customer value?	The primary customer values expertise, support, relationships, training, and education.	
4. What have been our results?	Students for Life is active on 1,150 college and high school campuses across America, up from 180 pro-life clubs in 2006, and trained 55,330 students. We have changed the narrative of the pro-life movement to feature primarily young people, and shifted public opinion to 53% of millennials (age 18-31) believing that abortion should be illegal in all or most circumstances, up from 44% in 2012.	
5. What is our plan?	Students for Life was created to be a post-Roe organization, working for the day when states have control over whether or not abortion is legal, and mobilizing an army of trained pro-life activists in every state to change policy and culture.	

#### F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul><li> Gritty</li><li> Fast-moving</li><li> Innovative</li><li> Organizing people</li></ul>	Stretched thin     Telling our own story     Tracking conversion	<ul> <li>Change the pro-life brand</li> <li>Energy and excitement of young people</li> <li>Engage the churches</li> </ul>	<ul> <li>Planned Parenthood</li> <li>Culture of moral relativism</li> <li>Cognitive dissonance</li> <li>Entrenched abortion establishment</li> </ul>

# G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Create an integrated digital field program, identifying, converting, and activating hundreds of thousands of pro-lifers.	June 30, 2018
2	Connect with organizations and companies interested in sponsoring our national conferences.	December 31, 2017
3	Advise on how to structure our organization and what steps we should be taking to grow to the next level and become a major player on the national scene.	June 30, 2018
	Major Prayer Request: Please pray for the safety of our team as we travel all over the country, every day.	



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	0	1	2	3	4	5	6	7	8	9	10	
Please abortio	check the	ways i	n which	you wai	nt to he	elp <b>Stud</b>	ents fo	r Life a	chieve o	our miss	sion of al	oolishing
0	Connect group. W					•		•	start o	r join a s	Students	s for Life
0	Sign up fo	or <b>Stud</b>	ents for	<b>Life</b> Act	ion Ale	erts						
0	Become	a Pro-Li	fe Futur	e Churc	h Capta	ain						
0	Host/co-lopportur				tudent	s for Lif	<b>e</b> to sha	are with	friends	about	our miss	ion and
0	Mentor a	Stude	nts for L	<b>ife</b> Regi	onal Co	ordinat	or or st	udent l	eader			
0	Connect and build						-		-			gether
0	O Help design and launch a digital field program to better identify, convert, and activate students, scaling our messaging to reach millions of young people											
0	Advise or board go growth s	vernan trategie	ce, inter es, marke	nal prod eting an	cesses a d bran	and proding, hu	cedures ıman sy	s, data r vstems,	nanage story-te	ment, fo	undraisir nd busin	ng and
0	Other:										-	



# Upping Our Game and Increasing Our Impact Orange County 2018 Application

# Must be completed by everyone

Your Name		Spouse				
Home Address						
City	State	Zip Code				
Work Phone ()_		Home Phone ()				
Cell Phone ()	Email					
Choose what is most	·	÷ag).				
I will fund my annual	l \$1,860 (check which appl	ies):				
[ ] Monthly (\$	155) [ ] Quarterly (\$465)	[ ] Annually (by March 30)				
	I would like to commit additional funds <u>above</u> my annual \$1,860 donation to Th Barnabas Group					
A. I will pledge an	additional:					
[ ] \$5,000	[ ] \$2,500 [ ] \$1,500	[ ] Other \$				
and will fund it	:					
[ ] Monthly	[ ] Quarterly	[ ] Annually (by March 30)				
	[ ] Please combine these into one payment as checked above (monthly, quarterly or annually).					
C. I will fund this	I will fund this via:					
	Check (personal, or from my giving fund) payable to "The Barnabas Group" Credit card (see reverse side)					

Credit card: [ ] Visa [ ] MasterCard [ ]	American Express	
Account No.	Exp	Sec. Code
Name as it appears on card		
Authorizing Signature		
Billing address if different from above		

Please complete and return this Application by mail (with check) or fax NO LATER THAN NOVEMBER 15, 2017 to:

The Barnabas Group, c/o Suzy West, 129 Avenida Cota, San Clemente, CA 92672 Fax: (949) 481-8959

Questions? Call Jim West at (949) 481-6759 • Email: jim.west@barnabasgroup.org



# Upping Our Game and Increasing Our Impact Orange County 2018

# **VOLUNTEER FORM**

Your Name				
Phone ()	·	Email		
Would you als these areas G			time, talent and netwo	rk in one or more of
[ ] Mo	entor en my home	to a one-time meet	he Associate Member I	G
[ ] lar [ ] sm [ ] bo	ger groups all, 1-2 perso th	in SWOT Team n	_	
[ ] Ic [ ] Ic	an facilitate a an speak and	train in areas that v	Program: will help nonprofits	
[ ] I want to	be on the te	am to develop and	l judge the ministry bu	siness plans.
We will have opportunities		ders contact you if	f you checked any of th	nese volunteer
		return this forn 2 15, 2017 to:	n by mail or fax <u>NC</u>	LATER
The Barnaba	s Group, c/o	Suzy West, 129 Av Fax: (949) 48	venida Cota, San Clemer 1-8959	nte, CA 92672

Questions? Call Jim West at (949) 481-6759 • Email: jim.west@barnabasgroup.org



# Giving real estate Instead of Cash

### **Strategy in Brief**

NCF allows you to give interests in appreciated real estate (raw land, residential, and/or commercial real estate) to NCF prior to sale. This strategy avoids capital gains taxes on the gifted portion, and you will likely receive an income tax deduction for the appraised value of the gift, freeing up additional cash flow for more giving.

#### **How it Works**



This table shows the impact of giving a \$1,000,000 piece of land with a \$100,000 cost basis and no debt.

	Sell then Give	Give then Sell		
Capital Gains Tax	\$299,700	\$0		
Income Taxes Saved	\$370,459	\$529,000		
Net Tax Benefit	\$70,759	\$529,000		
Giving	\$700,300	\$1,000,000		

As a result of giving assets vs giving cash, nearly \$300,000 MORE would go to your favorite ministries while increasing net cash flow by \$158,541 for more giving or other options!

#### **Meet Our Team**



Bryan Feller, President NCF Southern California bfeller@ncfgiving.com (949) 529-6861



Bob Fry, Senior Gift Advisor rfryjr@ncfgiving.com (949) 300-1953



Terri Ponce de Leon, Gift Advisor tponcedeleon@ncfgiving.com (949) 263-0820

