



Orange County

Tuesday, August 18, 2015

*Radisson Hotel Newport Beach
4545 MacArthur Blvd
Newport Beach, CA 92660*



National Christian
FOUNDATION®

Our ministry is to make giving easy!



WE HELP CHRISTIANS GIVE BY:

- **Creating** an immediate income tax deduction
- **Providing** simple on-line records and grant making
- **Accepting** asset gifts of all kinds
- **Supporting** family generosity with multi-generation Giving Funds



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OUR BOARD

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Bob Shank

Barnabas Group and The
Master's Program

Mary King

King & Co. Investment
Counsel LLC

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**THE BARNABAS GROUP
ORANGE COUNTY
TUESDAY, AUGUST 18, 2015**

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
5:20 p.m.	Enjoy meeting old friends and new ministries	
6:15 p.m.	Seating for dinner	
6:25 p.m.	Opening Prayer	Richard Dutch
6:27 p.m.	Dinner	
7:15 p.m.	Welcome & Announcements	Jim West
7:19 p.m.	National Christian Foundation	Joe Eelkema
7:22 p.m.	The Master's Program	Steve Esser
7:25 p.m.	Apartment Life	Stan Dobbs
7:35 p.m.	InterVarsity Christian Fellowship	Jen Huerta Ball
7:50 p.m.	Obria Medical Clinics	Kathleen Eaton Bravo
8:00 p.m.	How Will the Last Unreached People Hear the Gospel?	Morgan Jackson
8:25 p.m.	Institute for Faith, Work & Economics	Hugh Welchel
8:35 p.m.	Why TBG?	Steve Philp
8:40 p.m.	How to Live as Christ Followers in a World that Rejects Him	Jim Daly, Focus on the Family
9:10 p.m.	Closing Prayer	



Truth to the Youth

After five years of strategic planning with The Barnabas Group partners including Fristers, Breviti, Abortion Changes You, Hurtt Family Clinic and others, Obria Medical Clinics is working in 25 States with Big Holy Audacious Goals of opening 200 Obria Medical Clinics and saving 337,000 lives over the next five years. We are also equipping 74,000 "Beginnings" and "The Dad's Project" new parenting and fatherhood initiative programs.

Obria Medical Clinics is also teaming up with The Barnabas Group partners with an innovative technology platform that reaches our young people at the most powerful point of impact: online digital media and the smart phones in their hands. The platform measurably and proactively reaches a larger community of "high-risk" youth, and starts a courageous conversation that directs them to Obria Nurses and Physicians.

Take this opportunity to volunteer your expertise (i.e. marketing, event coordinating, mentoring youth, financial knowledge, church liaison etc.)

For more information, please contact:

Kathleen Eaton Bravo, Founder & CEO at 949-916-8688 or kathleen@obria.org

Keith Cotton, Church & Community Outreach Manager at 949-916-0694 or kcotton@obriamedical.org

We are encouraging all attendees to take lots of pictures at the meeting and post them on our Facebook page! Here's how!

How to post to the "Page" from a cell phone

Step one: Log into your Facebook app on your phone

Step two: Use the search bar at the top of the page to find "Barnabas Orange County." Choose "Barnabas Orange County" with the TBG logo.

Step three: Click on the icon of a camera with the word "photo" underneath.

Step four: Tap the icon of a camera to take a new picture. (You may have a pop-up that asks permission for Facebook to access your camera - just hit okay)

Step five: Take the picture

Step six: Tap anywhere to tag friends or yourself. Type the name of the person you would like to tag.

Step seven: Once you have taken your picture tap "use" on the top right.

Step eight: You can add text to the picture by typing here.

Step nine: Touch "Post" on the top right to post your picture.

September 9, 2015

Pacific Club

BRIEFING

Join Bob Shank for breakfast and learn about The Master's Program opportunity. The decisions that follow may change your life forever.

Are you
maximizing your
leadership outside of
the marketplace?



INTRODUCTORY BRIEFING IN ORANGE COUNTY

Most professionals have invested themselves in pursuing career success. Is it time to consider the potential found in fulfilling your Kingdom Calling?



*September 9, 2015 7:30-9:00 AM
Join Bob Shank for breakfast
and an Introductory Briefing at
the Pacific Club in Newport
Beach, CA. RSVP to attend.*

Recessions and recoveries come and go. Survival and success are both transitional conditions. Marketplace leaders ride the trend lines of life. Christian marketplace leaders do so with Eternity on the horizon.

Even in times of career success, satisfaction is shallow. It takes more for the serious follower of Christ Jesus to achieve the significance that God intends. Are you ready to explore, expose and exploit your Kingdom Calling?

You've been taught; you've been discipled; is that all there is? If you're ready for a mentoring opportunity that will help you see over the horizon of today - into the possibilities of tomorrow - this introductory event is for you.

Come spend 90 minutes with us to learn how **The Master's Program** could serve you in your journey toward 100x returns.

To attend, RSVP [online](#), or contact Janice Hankins at janice@mastersprogram.org or call her at 714-552-5605.

INSTRUCTIONS FOR FEEDBACK FORMS

**Drop each Feedback Form in the box with the ministry name on it
at the check in desk as you leave**

General instructions:

1. Circle a number to help the ministry prioritize contacting you
2. Please write notes on this and turn it in if you were encouraged, challenged, or informed
3. Let them know what you liked and what they might have done better
4. List names and contact information on people they should connect with and why
5. Print or write legibly
6. It is OK to **not** give a form to each ministry

What ratings mean in order of priority – PLEASE CIRCLE:

- 1 Very inspiring; not in my passion area
- 2 ...
- 3 Please add me to your mail or email list; no need to call me
- 4 ...
- 5 Contact me – I want to introduce you to folks who can help
- 6 ...
- 7 Call me – no hurry; I have questions
- 8 ...
- 9 Call me ASAP
- 10 I want to meet with you ASAP; I want to help



Journey to the Land of the Bible

October 20-31, 2015

Guided by
Tom Doyle, E3 Partners

Your Hosts
Jim West, The Barnabas Group & Bob Shank, Masters Program

Although we've traveled the world, last year was our first visit to Israel. In October we were part of an extraordinary visit to the vortex of God's past...and His plans for the future! Maybe you've been waiting for the "right time" to make your personal pilgrimage to the Holy Land. This tour is your best option: our trip leaders, Tom and JoAnne Doyle, are friends who lead the mission for E3 Partners in the Middle East, and their contribution to our experience is priceless. We'll see the biblical sites, but we'll also look beneath the headlines of today and get a chance to participate - personally - in the ministry God is doing among Jews and Muslims in the land the Lord Jesus called home! This is a limited offer: just one bus of dear friends who are Master's and Barnabas-styled leaders and long to create once-in-a-lifetime memories together!



MORNING STAR
TRANSFORMATIONAL TOURS



For more information, please visit: www.MorningStarTours.com/BBG823
Or contact Jim West at judo.jim@me.com or Morning Star Tours at (972) 690-0092



You're Invited to a Barnabas Journey of Generosity

Hosted by: Jim and Suzy West

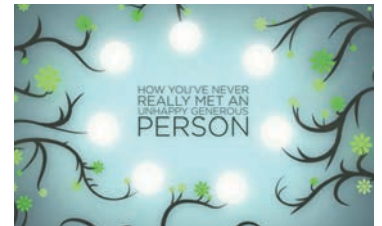
Date: Fall 2015

Time: Thurs 2pm - Fri 12pm

Location: The Blue Lantern Inn, Dana Point

Honest conversations about generosity with our peers are rare but valuable. We want to create a time for Barnabas members and their spouses to come together in casual fellowship on the subject of generosity.

Please let us know if you have interest in joining us. You can learn more by watching a 2 minute video at generousgiving.org/small-gatherings



WHAT TO EXPECT

We call these overnight events a Journey of Generosity because we are all on our own journeys and it is invaluable to come together to encourage each other along the way. We create a safe place to explore the abundance of generosity.

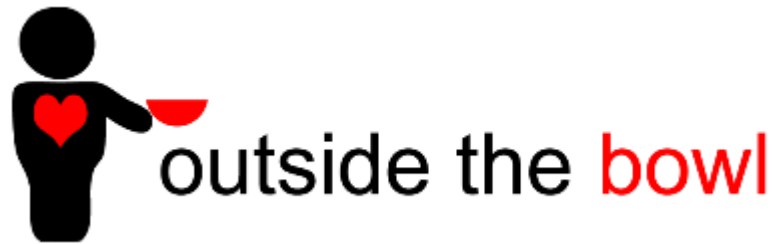
This experience is designed to focus on your heart and not your money. We never ask for money or let anyone else ask you for money, ever. We know your journey is unique and we never prescribe what you should give to or how much you should give.

EVENT DETAILS

We hope that you can join us. Please RSVP to Jim West by Sept 15, 2015: jim.west@barnabasgroup.org. We will then email you more information. This event is invitation only.



GENEROUS GIVING exists to spread the message of Biblical generosity in order to grow generous givers among those entrusted with much. We are privately and fully funded. Simply put, this is not a fundraiser of any kind. We do not solicit or allow donations at our event, or award grants.



You're Invited!

Join Outside the Bowl for their **2015 Fundraising Banquet!** The event is scheduled for the evening of Friday, October 9th at the Sheraton Resort & Spa in Carlsbad. Last year, 125 people raised over \$100,000 to build a “super kitchen” in George, South Africa to feed the hungry.

We invite you to join us this year as we raise money for the super kitchen in Haiti. The banquet will feature dinner, and compelling program along with a silent auction and an exciting opportunity drawing. There is no cost to attend but an invitation to contribute will be presented during the evening. Corporate sponsorship opportunities are available.

**WE HOPE TO SEE YOU THIS EVENING! STOP BY OUR TABLE AT
THE MINISTRY FAIR TO LEARN MORE!**

Or RSVP to nicole@outsidethebowl.org or call 858-215-2397

In response to Jesus' command to feed the hungry, Outside the Bowl is dedicated to eliminating physical and spiritual starvation in impoverished communities by building super kitchens, and working with established ministry partners to serve hot, nutritious meals to those who need them most. Together we are feeding the hungry...body and soul.

www.outsidethebowl.org

TBG Offers a FREE Workshop ***“Presenting to Open Hearts, Minds, and Wallets for your Business or Ministry”***



Mary Ann Mariani

TWO DATES TWO LOCATIONS!

Thursday, October 15

San Diego

8:30 am to 12:30 pm

e3 Partners
16787 Bernardo Center Drive
Suite 7
San Diego, CA 92128

Friday, October 16

Orange County

8:30 am to 12:30 pm

Pepperdine University
Irvine Campus
18111 Von Karman Ave.
Lakeshore Towers III
Room 235
Irvine, CA 92612

*Validated parking in multi-level facility across from Lakeshore Towers.

As Christian professionals, we want our communication to open hearts, minds, and at times, wallets for causes we believe make a difference for the Kingdom or our community. If you are called upon to be a spokesperson for your business or ministry, are you ready?

Three key presentations every business or ministry advocate should know: Your Ministry Story, Funding the Vision, and the Elevator Speech. This workshop will equip you to create and deliver all three with confidence.

Our speaker, ***Mary Ann Mariani***, has spent the last 15 years working with 2Connect as a presentation coach working with industry leaders. Her 2Connect clients include HGTV, Johnson & Johnson, The Flood Network, Roche/Genentech, LPL Financial, and countless other business influencers that have benefited from her insights.

In addition to industry work, Mary Ann is dedicating more of her time to giving a stronger and more confident voice to ministry leaders and the faithful whose stories can move hearts and lives.

RSVP to: nikki.helmer@barnabasgroup.org with location you will attend, names and email of each attendee.

Thank you and we look forward to seeing you at one of these excellent workshops!

In Christ,
Jim West; (949) 481-6759



Are you looking for a way to empower student prayer?

See You at the Pole 2015

Wednesday, September 23, 2015

On the fourth Wednesday of each September, more than one million middle and high school students gather around their school flagpoles to pray for their classmates, teachers, and countries. The *See You at the Pole* initiative, which is facilitated by the National Network of Youth Ministries, involves students across our nation and around the world. This year which marks the twenty-fifth anniversary, students are challenged to not only assemble for SYATP but make the entire week of September 20-26 a *Global Week of Student Prayer*.

If you know of a teenager or someone who might want to help initiate participation in See You at the Pole and the Global Week of Student Prayer, you can get more information at www.syatp.com or contact Doug Clark at dclark@nnym.org.



DESCRIPTION:

Teen Leadership Foundation would like to invite you into a morning of experiencing the foster youth crisis in Orange County. Join us for a bus tour that ends at The Launch Pad our transitional living community for emancipated foster youth. Hear stories of life change and learn how you can bring lasting impact to wounded foster youth.

WHEN/TIME:

October 18th
12:30p.m. – 2:30p.m.

WHERE:

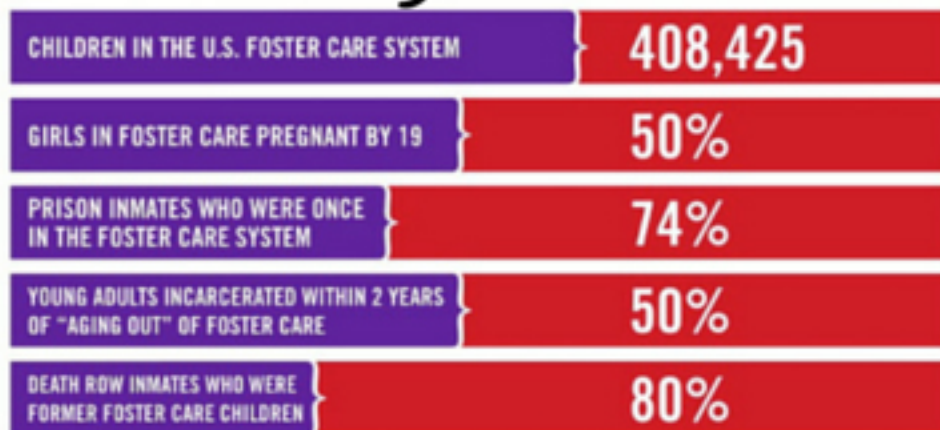
Leaving from
Grace Fellowship Church
3170 Red Hill Ave
Costa Mesa, CA 92626

RSVP OR TO LEARN MORE:

Email:
info@teenleadershipfoundation.org



Foster Change: Drink Cause Kups Coffee, Change a Life!



Statistics provided by the US Administration for Children and Families, the US Department of Justice, the Casey Foundation and the National Foster Care Coalition, 2010 - 11

45%

Supports job creation for
emancipated foster youth
@ Doing Good Works

30%

Supports employment of
developmentally delayed
adults

15%

Supports family-owned
farms

10%

Supports YOUR Cause

Learn how you can change a life:

200cups.com or email Scott Henderson at scotth@doinggood.works



MAKE SURE YOU BLESS OTHERS AND YOURSELF **VOLUNTEER TO BE ON A BARNABAS** **SWOT TEAM**

Use your experience to influence ministries for HIS Kingdom.

Here's what members say:

Virginia Suveiu, TBG member "Participating in a SWOT is a real way of sharing your faith, talents, and celebrating God's greatness. Ministries we help are at a critical juncture and SWOT members help them grow."

Robert Yi, TBG member "I've grown in my appreciation of God's work through dedicated and humble servants. SWOT is a great example of believers coming together at a divinely appointed time to impact the Kingdom."

Vonna Laue, TBG member "It's a joy to use my skills to help ministries grow and develop better business processes equipping them to further their impact. I am energized and humbled each time I walk out of a SWOT session."

Here's what ministries say:

Ali Eastburn, Founder and President of With This Ring "Wisdom and expertise of TBG members helped us move past what we thought were obstacles. It will be exciting to see how God opens up this new territory for us." (SWOT - March 2014)

Sarah Vienna Berchtold, President of Firm Foundations Romania "The SWOT revealed we needed a strategic approach to expand and develop our board, business plan, and revised mission and vision statement." (SWOT - June 2014)

Marcia Ball, Co-Founder and Executive Director of Kerus Global "The SWOT experience expanded our ability to see critical issues and turn them into practical achievable steps to execute in the right order." (SWOT - August 2014)

Sign Up Now. Contact SWOT Coordinator
Ron Henry at ronhenry@sterlinggroup.com

Can you lead a business with integrity and biblical principles successfully?

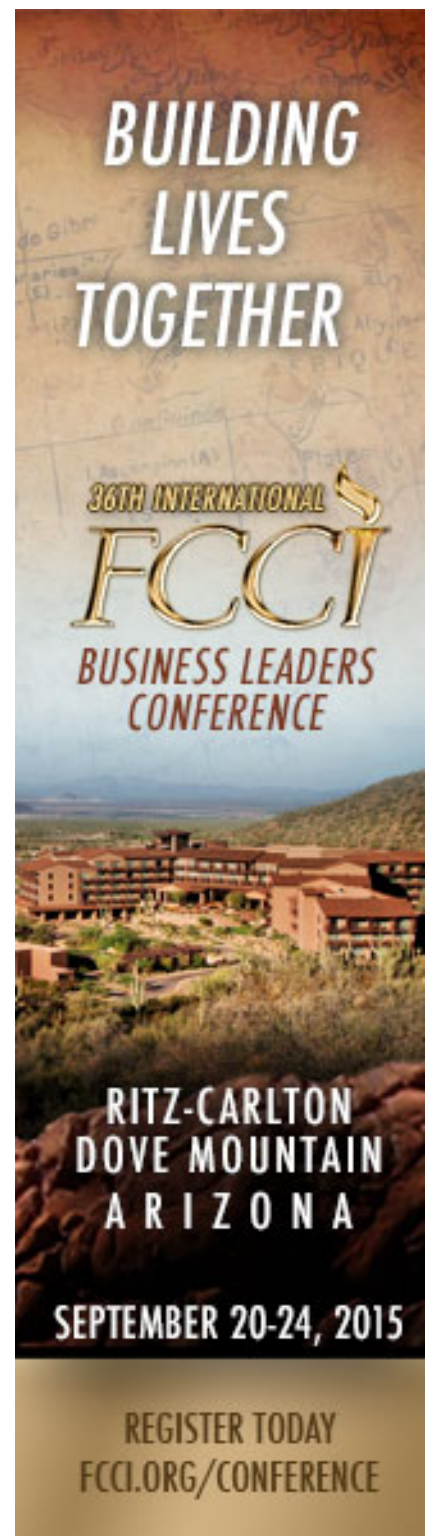
Are you curious how other business owners and leaders use their strengths and assets in this business climate? *You are not alone!* Hundreds of business leaders ask themselves the same questions.

Come and be part of a delegation of like-minded Business Leaders, Owners and CEO's who seek to glorify God while navigating today's challenges and building businesses of excellence.

The Fellowship of Companies for Christ's signature International Business Leaders Conference draws outstanding speakers and is paired with meaningful and valuable conference activities. *This year, meet Dr. Bruce Wilkinson, Steve Green (Hobby Lobby) Randy Pope, Dennis Rainey (Family Life) and 22 other thought leaders.* Join us and see why business leaders from America, Africa, Asia, Latin America and Europe consider this their '*can't miss*' event of the year.

The conference begins Sunday, September 20 - Thursday, September 24, 2015 in beautiful Marana, AZ at the Ritz-Carlton Dove Mountain.

Register now at www.fcci.org/conference!



ASCEND 2015

STAND

Strategically Take A New Direction

October 3, 2015 • 8am–4pm

Angelus Temple, Los Angeles, CA USA



Ce Ce Winans • Lisa Osteen • Brenda Epperson-Moore

Kathleen Cooke

And... A Panel of Remarkable Women



Conference for Remarkable Women

For complete info and registration visit:
ascendconference.org



AscendWomen



@AscendWomen

#AscendWomen

(310) 281-3061

YOU'RE INVITED!

ASCEND 2015

STAND

Strategically Take A New Direction



CeCe Winans
cecewinans.com



Lisa Osteen-Comes
lisacom.es.com



Brenda Epperson-Moore
brendaepperson.com



Kathleen Cooke
kathleencooke.com



Susan Wehba

Saturday, October 3, 2015 • 8am–4pm

ANGELUS TEMPLE, LOS ANGELES, CA

BRING YOUR SISTERS, MOMS, AUNTS, GIRLFRIENDS!

Throughout the Bible, when God's people faced the most difficult obstacles, challenges, or enemies, his instructions were simple: "Stand." Over and over God promises our deliverance, and all we need to do is to get in position to see him to work a miracle. At this year's Ascend Conference we know that the key to our victory is to put ourselves in relationship with the one who can change everything.

What do you need to stand for this year? What challenges are you facing that only God can overcome? Join us, as together we discover when, where, and how we can position ourselves to triumph in our personal lives, our relationships, our career, and our calling.

There's an old saying: "If you don't stand for something, you'll fall for anything."

The question is — **Are you ready to stand?**

LIMITED VIP TICKETS, PREFERRED SEATING, GROUP RATES AVAILABLE:

ascendconference.org

SIGN UP FOR NEWSLETTER TO GET THE LATEST UPDATES!
ASCENDCONFERENCE.ORG

True North Retreat

Navigating through the Second Half of Life

Friday evening through Sunday Morning

September 18-20

Forest Home Conference Center

To register call 909-389-4488 or go to

www.foresthome.org

For questions about the content of the retreat

contact Jim Klein jimk@richfieldcc.org

pureHOPE

pureHOPE is a ministry that pursues a world free of sexual exploitation and brokenness by providing Christian solutions in a sexualized culture. pureHOPE's leadership has presented at Barnabas Group meetings previously, and Noel Bouché, president, will present an update at the November meeting. We are a national ministry that has a strong presence in Southern California, including an advisory board populated by several Barnabas Group members.

Along with pureHOPE's existing resources and programs, two forthcoming ministry projects that Barnabas Group members will hear about in November are: 1) *Quest: Parenting in a Sexualized Culture*, a small-group video resource to equip parents in dialoguing with their kids about sex and creating a tech strategy for their home, and 2) *The Hearts of Men* film, a unique, innovative docudrama that artistically communicates how God's grace engages the sexual brokenness in men's hearts and makes available a life of freedom and intimacy few have imagined possible.

You can learn more by visiting our website at purehope.net.

EXPERIENCE INDIA

We are excited to let you know that we will be going to India this year and we would love for you to join us! Travel to India to experience the culture, sights and our vision to bring freedom to the Dalit people from October 15th to October 24th, 2015.

We plan to Arrive in Delhi and experience the rich history of this northern Indian City where we will Travel to the World Heritage Site Taj Mahal, and also visit the famous Red Fort. Next we will fly to the pearl capital city of Hyderabad where we will visit local schools built for the Dalit children, seeing first hand the life change that happens in the lives of children and their families resulting from the opportunity of a quality education.

Everyone that travels to India says it is a life-changing experience, and you will be in good hands with an expert traveler as your guide, staying in first rate hotels and enjoying both Indian and Western cuisine. The cost of the trip is \$3,800.00.

For more information contact Skip Lanfried cell: (949) 813-2755
email: skip@friendschurchl.com

PACIFICA CHRISTIAN HIGH SCHOOL DEDICATION SERVICE

You Are Invited To Attend—Pacifica Christian High School's Dedication Service

Monday, August 24th at 5:00pm
St. Andrews Presbyterian Church
600 St. Andrew's Drive
Newport Beach, CA 92663

At Pacifica Christian, it is our joy to begin each academic year with a special Dedication Service. At this year's inaugural Service, members of our Board of Directors, Faculty, Staff, and Administration will dedicate themselves to teaching our first class of freshmen and sophomores how to think and live well. These founding students will then dedicate themselves to the task of striving for academic, spiritual, and personal excellence in the coming school year. Above all else, we as a community will dedicate this important effort to God, whose divine ordination has made Pacifica a reality.

All members of the community are welcome. We hope you will join us.

MINISTRY LEADERSHIP SEMINARS

Co-sponsored by CapinCrouse LLP and Evangelical Christian Credit Union (ECCU).

To accomplish their mission, today's ministry leaders need to successfully manage rapidly changing cultural, financial, and operational challenges. This in-depth seminar will provide information, insight, and best practices to help you lead more efficiently and effectively.

Keynote speaker Tami Heim, president and CEO of Christian Leadership Alliance, will discuss key leadership considerations. Additional sessions will focus on enterprise risk management issues you may be overlooking, recent tax developments, and more.

We hope you will join us at one of these events. Half-day and full-day registration will be available, and there is no charge for CapinCrouse clients and ECCU members.

November 3 – Liberty Station Conference Center, San Diego

November 4 – Cornerstone Fellowship, Livermore

November 5 – ECCU Campus, Brea

Please visit www.capincrouse.com/events for details and registration.

FRISTERS – BACK TO SCHOOL!

It's a Back to School Supply Drive for preschoolers! Contribute to the learning and development of at-risk children by donating *new* children's scissors, crayons, coloring books, construction paper, glue sticks or play dough, or make a financial donation that will go directly toward the purchase of these items. Fristers serves over 700 teen mothers and children annually with weekly education and support through seven chapter locations in Orange County. Contact Fristers for more details (949) 387-7889, info@fristers.org, www.fristers.org

HOPE INTERNATIONAL

We are excited to share that we are launching a new savings program called HOPE Zambia this quarter! We have narrowed down our options to two church partners that we will begin with: Brethren in Christ and Nazarene Church. The church leaders are excited and are looking forward to starting the program. Please join us in praying that the registration and overall launch process will run smoothly and on time. We are excited for what the Lord has in store for HOPE Zambia and the many lives that will be transformed!

Additionally, please **Save the Date for HOPE's upcoming third annual *Investing in Dreams* event!**

Event details: Thursday, November 12 at 5:30 pm at the Balboa Bay Resort in Newport Beach. Please join us for dinner, an exciting silent and live auction, and a fund-a-dream opportunity through which we hope to reach our goal of raising \$600,000 to empower men and women to use the gifts and talents God has placed in their hands to tackle poverty.

If you have any questions or would like to donate an auction item, please contact Jess Taylor: jtaylor@hopeinternational.org | (562) 964.7264 or Jenn Tarbell: jtarbell@hopeinternational.org | (949) 933-5994.

Word4Asia

Could you help us distribute Bibles **November 1-12, 2015 in mainland China?** Each team will place between 7,000 and 10,000 copies of God's Word in the most rural areas of mainland China. Your participation is important to help verify the placement.

What our teams do is 100% legal. We work in cooperation with the registered churches in China. However our target is to take the Bibles to locations that have limited (or zero) access and ability to afford a Bible. Each Bible has an E-100 sheet inserted which contains 50 key Old Testament and 50 key New Testament passages to help guide the first time Bible reader. We also stamp each copy "Free gift - Not for sale."

The project includes a personal tour of Amity Press where the Bibles are printed in Nanjing. We also provide an option for those who would like to spend a couple days in Beijing for touring though this is not obligatory. If

you skip the tour you can return home as early as the 10th.

We need committed Christian men and women who believe in the power of God's Word to change lives... and countries. If interested, please contact Liping Martinez (liping@word4asia.com) or Gene Wood (gene@word4asia.com). We cannot share the full scope of our work on our website but if you contact us we can mail you some materials to give you a full understanding our ministries in China. You may also call the office for more information: (714) 769-9114.

LIFESAVERS STEERING COMMITTEE

Every year, millions of babies are killed due to abortion. Take a look at these grim statistics:

- a. Abortion is the #1 killer of African Americans each year. More than every other cause combined.
- b. Black women are 5 times more likely to choose abortion than white women
- c. The Black community represents 13% of the US population and has 37% of all abortions
- d. The Hispanic community represents 17% of the US population but has 22% of all abortions
- e. The white community represents 62% of the US population and has 34% of all abortions
- f. A conservative estimate for is that 50% of babies in the inner city are aborted there.

In addition, most medical services near inner city residents are controlled by agencies that exploit or profit from inner city residents. God's heart is toward the poor and needy.

I was recently hired by a pregnancy care clinic in our region (El Cajon, CA) to dream with them about how to fund and sustain a pregnancy care clinic in an underprivileged area of our region. Because I received the gift of life after being born in the inner city of Chicago, I said "yes".

I believe that there are other marketplace believers like me who would want to join us in dreaming about saving the lives of thousands of babies and coming alongside families making critical choices about life. In The Old Testament story of Moses, God changed the destiny of people by using 6 women to save his life.

Would you be open to hearing more about participating in a "LifeSavers" steering committee to save the lives of the Moses' of our generation? If so, contact Barnabas Group member Thomas Bush (e-mail: tbush@visionsd.org, cell (619) 742-8694) for more information.

SEED COMPANY INTRODUCES THEIR NEW PRESIDENT – SAMUEL CHIANG

The Seed Company has had a great relationship with Barnabas Group and many of its individual members. Seed Company recently announced the appointment of their next president, Samuel Chiang. Chiang follows Roy Peterson, who has gone on to be President and CEO of American Bible Society.

Chiang was born in Taiwan and grew up in Canada. He previously served with TransWorld Radio (COO) and most recently as executive director of International Orality Network (ION) serving from in Hong Kong.

Chiang says, "I am humbled to be granted this stewardship with such a great team in place. With excited anticipation of God's agenda, I look forward to Seed Company's continual catalytic role within the Wycliffe family, and to deep collaboration with our partners globally, so that the Word of God in oral, digital or written forms comes alive for all Bibleless people groups."

He will assume the role on July 15th.

Seed Company is committed to God's Word transforming lives in every language in this generation. They are currently engaged in accelerated Bible translation through more than 900 organizational partnerships in 701 languages in 77 countries.

Thank you, Barnabas Group Orange County, for your faithful support over the years.



EMPOWERING THE CHURCH TO

TRANSFORM CULTURE THROUGH MEDIA

"At the Influence Lab, we believe it's time to change the perception of Christianity in today's media-driven culture."

Influence Lab Co-Founder, Phil Cooke



ENTERTAINMENT



MEDIA RELATIONS



SOCIAL MEDIA



MEDIA PRODUCTION



MEDIA TRAINING

influencelab.com



OUR VISION

It's time to change the perception of Christianity in today's media-driven culture.

To make that happen, we're mobilizing a powerful strategy to share our story with the national media, train a new generation of pastors and leaders, and create a pathway for Christian influence in entertainment and media.

"Pop culture and entertainment are the language of our time. If you won't speak it, you will never get the Gospel across to most people. Like a missionary going to a South Pacific island and insisting on preaching in English. If you really love someone, you will figure out how to communicate with them, just as Jesus did, and for us that has to mean speaking the language of media and entertainment."

– **Eric Metaxas**, New York Times bestselling author of *Bonhoeffer: Pastor, Martyr, Prophet, Spy* and host of *Socrates in the City*.



We'd love to hear from you!
+818.303.2424 / info@influencelab.com

A. CONTACT INFO

Ministry Name	Apartment Life, Inc.
CEO Name & Title	Stan Dobbs, Founder & CEO
Primary Contact & Title	Stan Dobbs
Address, City, State, Zip	610 S. Industrial BLVD, Suite 170, Euless, TX 76040 (Corporate)
Phone	817-685-2963 (Corporate) Stan cell 817-235-8024
Email	standobbs@apartmentlife.org
Website	www.Apartmentlife.org, www.caresteam.org

B. We'd like TBG members to discuss this "BIG QUESTION". Describe where you need guidance on solving a problem, overcoming an obstacle, re-inventing a program, etc.

Our BIG QUESTION is: How do we open more mission fields within apartment communities in So Cal, Denver and Phoenix to reach the lost with the proven Apartment Life model?

C. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Connect us to apartment industry leaders in So Cal, Denver and Phoenix - We need insights about, and access to players in the "multifamily" real estate world - owners, management companies, brokers, on-sight property managers. We have a value proposition that can sell itself if we get the right warm introduction.	ASAP... NOW!
2	Connect us to senior pastors at missional churches in So Cal, Denver and Phoenix. Our CARES Teams, their volunteers and support come from local churches who partner with the CARES Team to reach out to that community. A warm introduction to the senior pastor would open the right door.	Start now, then on-going
3	Connect us to preschool experts who could shorten the time to market and effectiveness for Lionheart – Lionheart needs experts from the preschool industry to come along side and lend their expertise to building and scaling this outreach model of opening childcare centers in churches.	Start now, then on-going

D. KEY INFO

Year Founded	2000
Total Employees (FT & PT)	65
Total Volunteers	800 (400 CARES Teams)
Total Board Members	9
Total Donors (last 24 months)	250
Organizational Memberships	[x] Evangelical Council for Financial Accountability (ecfa.org) [x] Christian Leadership Alliance (CLA)
Is your IRS 990 form available for public inspection?	[x] Yes the 2013 filed on November 15, 2014
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	[x] Yes – Clean audit, 96% to programs, less than 1% on fundraising WE ARE TOP RATED 4 STARS BY CHARITY NAVIGATOR

E. FINANCIAL INFO (per ECFA reporting categories)

	Last Fiscal Year Actual	Current Fiscal Year Actual + Forecast	Next Year's Estimated Budget
INCOME	2013	2014	2015
Donated Income	1,823,191	1,206,000	1,500,000
Business Income	10,657,725	11,855,000	13,751,800
Total Income	12,480,916	13,061,000	15,251,800
EXPENSE			
Program Services	11,536,292	12,002,000	14,082,000
General expenses	601,971	620,000	676,000
Fundraising	28,569	30,000	50,000
Total Expense	12,166,832	12,652,000	14,808,000

F. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	To radically transform lives in apartment communities by making Christ known. While being spiritually effective, scalable and sustainable financially... our ministry is self sustaining when a metro area is fully established.
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What do you do? (50 words or less)	Apartment Life partners with local churches and apartment owners to place Christian teams (married couple/family or two single adults) into apartment communities to create a sense of community and provide care for residents. These CARES Teams are provided an apartment and build relationships by welcoming new residents, planning social events, and caring for the staff and residents. These relationships form the foundation for sharing the gospel and connecting residents to church.
Key Endorsements (people or organizations)	<u>Biz</u> : Greystar, Lincoln, Gables, Satellite Mngt, Asset Plus, Orion, Bella Investments, Fairfield, Pinnacle, David Oelfke, Ron Witten, Apartment Realty Advisors, Walton, Westdale, Wood Partners <u>Church</u> : Calvary Church, Christian Fellowship Bible, Covina Assembly, EV Free Fullerton, FB Riverside, Friendship Baptist, The Flipside, Park Cities Pres, Prestonwood, 2 nd Baptist Houston, Brentwood Baptist, Seacoast Christian, The Village, Gateway, Hill Country
Our "BHAG" (Big Holy Audacious Goal) is: Please include 2 or 3 measurable, time delineated sub-goals	Our goal is to expand into new markets and increase spiritual effectiveness of each CARES team , leading to 2,000 CARES teams impacting 1,000,000 residents by 2020. And to secure 90% of the funding from the business model instead of Kingdom capital.

G. THE FIVE DRUCKER QUESTIONS (internal)

Organization Must Ask (leadertoleader.org)

1. What is our mission?	To reach apartment residents for Christ and integrate them into the church.
2. Who is our customer?	<ul style="list-style-type: none"> Our PRIMARY customer is: The apartment residents Over 50% of people living in major metropolitan areas live in apartments, but 95% are not connected to a local church. Sadly, 53% of residents say they do not have one friend on the property they live at. Our SUPPORTING customers are: The local church-CARES is a great platform to have a presence in the community Apartment Owners-Residents get anchored to properties with CARES Apartment Management Employees-CARES is a blessing to the staff
3. What does the (PRIMARY) customer value?	Residents desire an authentic sense of community. CARES helps provide that on the property, but also when the resident is connected to a church they have a spiritual community as well.
4. What have been our results?	Since inception 206,495 individuals have been spiritually impacted through CARES. Of those people 22,043 have been connected to church, 29,650 have heard the Gospel and 4,105 have made professions of faith in our presence. Over 90% of the funding has come from the multifamily housing industry and our partner churches.
5. What is our plan?	Increase Kingdom impact by increasing number of CARES teams (existing and new markets) and increasing the spiritual impact per team.

H. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> Clear value proposition to apartment owners Proven effectiveness Self-sustaining revenue model "Best Christian Workplace" 11 consecutive years 	<ul style="list-style-type: none"> How can we serve smaller metro markets Need to re-educate church on paradigm of local missions Perception that effect is limited to Bible belt
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> With only 400 apartment communities with CARES Teams, the opportunity is ENORMOUS. 50 US markets that meet expansion criteria Lower income market using scholarship model 	<ul style="list-style-type: none"> Churches will not be able to recruit CARES teams Do it yourself mentality of apartment owners Resistance by owners to dedicate an apartment to building community, soft service.

*Please limit the application to **TWO** pages.*



Stan Dobbs, Founder and CEO
standobbs@apartmentlife.org
817-685-2963

Name: _____

Phone Number: _____

Email Address: _____

Comments: _____

Please circle the number that represents your interest in engaging with this ministry (0 represents no interest other than getting emailed information and 10 means you want to meet as soon as possible to discuss next steps):

0 1 2 3 4 5 6 7 8 9 10

Barnabas Feedback Form:

____ I would like to connect you to a multi-family leader that I know in So Cal, Denver or Phoenix to potential open more mission fields

____ I would like to connect you to a senior pastor of a missional church in So Cal, Denver or Phoenix to help recruit and support CARES Teams in their area

____ I would like to introduce you to a preschool expert that might be able to help Lionheart come to market faster and be more effective

____ I would like to receive the Apartment Life newsletters

____ I would like to receive the Lionheart Children's Academy newsletters

____ I would like to meet a CARES Team in my area to learn more about the ministry and how it operates

A. CONTACT INFO

Ministry Name	InterVarsity Christian Fellowship
CEO Name & Title	Jim Lundgren, Interim President
Primary Contact & Title	Jennifer Huerta Ball, Divisional Director, Greater Los Angeles
Address, City, State, Zip	3340 Woodbend Dr., Claremont CA 91711
Phone	909-969-3042
Fax	(608) 274-0687
Email	jenhuertaball@gmail.com
Website	www.intervarsity.org (national website)

B. KEY INFO

Year Founded	1941 nationally
Total Employees (FT & PT)	81 (in 5 county region)
Total Volunteers	15
Total Board Members	18 (nationally)
Total Donors (last 24 months)	3600 (giving to 5 county region)
Organizational Memberships	[X] Evangelical Council for Financial Accountability (ecfa.org) [] Christian Leadership Alliance (CLAonline.org) [X] Other: <u>International Fellowship of Evangelical Students</u>
Is your IRS 990 form available for public inspection?	[x] Yes (for InterVarsity Christian Fellowship, USA) [] No

C. FINANCIAL INFO FOR 5 COUNTY REGION

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Year End 2014-15 Budget, using 10/31/14 straightline projection
INCOME			
Donated Income	\$4,518,742	\$4,214,399	\$4,225,312
All Other Income	\$350,880	\$350,990	\$350,990
Total Income	\$4,869,622	\$4,565,389	\$4,576,302
EXPENSE			
Program Services	\$3,909,523	\$3,834,926	\$3,673,309
General & Administrative	\$361,499	\$306,794	\$349,819
Fundraising	\$361,499	\$306,794	\$349,819
Total Expense	\$4,654,195	\$4,565,389	\$4,372,738

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Our vision is to see: Students and faculty transformed, campuses renewed and world changers developed.
What do you do? (50 words or less)	We plant and build multi-ethnic, student-led witnessing communities on colleges and universities. We reach campuses with the Gospel through student-led small groups, creative evangelism, and missional student leaders. We train students in relational, cross-cultural, incarnational ministry. We develop students as Christ-centered disciples to be leaders in the church and society.
Key Endorsements (names of people or organizations)	Evergreen Baptist Church (Ken Fong, Senior Pastor); Lake Avenue Church (Jeff Liou, College Ministry Director); Trinity United Presbyterian Church ; Bel Air Presbyterian Church ; Juan F. Martinez , Vice Provost/Professor of Hispanic Leadership and Pastoral Leadership, Fuller Seminary; Jeff Hanson , Chairman and CEO at Griffin-American Healthcare REIT III, Scott Furrow , 1 st Baptist Church San Diego, Kara E. Powell , Executive Director of the Fuller Youth Institute, Fuller Seminary; La Jolla Presbyterian Church , Solana Beach Presbyterian Church
Our "BHAG" (Big Holy Audacious Goal) is:	We are currently on 29 campuses in the five county region. We want to expand the work to 80 campuses. We will plant 3 new campuses every year for the next 15 years.

E. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> Focus - Clear vision and strategy to reach 80 campuses Track record of growth. 53% increase of student involvement in last 5 years. Focused ministries -Strategic leadership for Black, Latino, Greek and International students Coaching -Staff directors are trained as planting and building coaches Regional, divisional and area organizational alignment with growth goals and strategy Leadership Development Culture – 47% growth in student leaders and 114% growth in small groups over 5 years Evangelistic Momentum. 199% increase in conversions over 5 yrs; 899 new believers in 2014-2015 Ethnic Minority Ministry -Since 2010, 140% growth in Latino student, 106% growth in Black student involvement Los Angeles Urban Project – 33 year old student discipleship program Committed and experienced senior leadership team with high morale Inductive Bible Study Campus by the Sea, Catalina Island 15 year+ partnership planting student work in Balkan, Middle East regions 	<ul style="list-style-type: none"> Historically weak partnerships with local churches Staff historically assigned to single campuses; strategic multiple campus model is new, unfamiliar There are 50 community colleges in the 5 county region; we have chapters on 11 of these schools. Inability to develop sustainable funding for ethnic minorities, women and staff from non-Christian backgrounds We currently do not have structures to recruit, train, retain and develop volunteers and alumni as we expand to new campuses. Currently no Black FT campus ministers Under-supported administratively Capacity - we regularly overextend selves 	<ul style="list-style-type: none"> We have more Latino students in LA and SD chapters than any other state in the US. A wave of Latino students is arriving in So Calif. California receives the most international students of any state Social justice - increasing concern on campus about social justice is an open door for Gospel proclamation Alumni – 7500 known alumni in region; 23% are partners in mission Increasing spiritual openness and curiosity among students Growing momentum in the use of Advocacy Councils to reach more campuses 	<ul style="list-style-type: none"> Campus access. While now re-recognized April 2015 on campuses in the CSU system, future campus access restrictions remain a real threat in both public and private higher education. Government oversight – growing demands place new burdens on non-profits Lack of meaningful volunteer participation in the ministry Potential staff resistance to changing models of campus ministry to involve more alumni and volunteers Cultural trends: Our Christian values are increasingly at odds with the moral relativism, materialism and expansive tolerance of American society. Diluted discipleship – students living compartmentalized lives. Lack of integration in faith and action.

THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	We envision that we will need to grow our labor force from 96 staff and volunteers to 300 staff and volunteers. We would like to develop a system of recruiting, developing and retaining volunteers (IV alumni and/or church partners) to accomplish the vision. We only have one tried and true model for staffing campuses. We need new and creative volunteer models. We are looking for individuals experienced in growing organizations to provide counsel in organizational growth. .	June 2015
2	We would like to strengthen our network of partnering churches. Currently, partnership exists primarily between churches and individual staff. We would like to develop a culture of partnering churches “adopting” a local campus to reach the students. We need individuals to connect us with churches with whom we can form these and other creative partnerships to reach students on 80 campuses in the five county region.	June 2016
3	We have been experimenting with Advocacy Councils in geographic areas and around strategic focused ministries (ie, athletes, international students, Latino) as well at individual campuses. It has been an effective early experiment. We would like to expand the experiment more broadly. We need individuals to participate in bi-monthly Advocacy Councils to provide strategic leadership and partnership to plant new chapters on local campuses.	June 2017
	<u>Major Prayer Request:</u> We need discernment about which 3 campuses should be planted this next year; for God to provide laborers for the work through our next hiring season and for funding breakthroughs for ethnic minority staff.	



Thank you for including us in the remarkable work God is doing through the Barnabas Group. I look forward to exploring ways we can work together to reach the campus and influence students into transforming relationships with God.

Name _____ **Phone Number** _____

Email Address _____

Please circle the number that represents your interest in engaging with this ministry (0 represents no interest other than getting emailed information and 10 means you would like to meet as soon as possible to discuss next steps):

0 1 2 3 4 5 6 7 8 9 10

Check all that apply below:

- ☐ I am an InterVarsity alum.

School _____ Year _____

- ☐ I would like to be updated on InterVarsity's work at my alma mater and/or in the area where I live.
- ☐ I would like to be invited to a prayer walk on a campus in my area.
- ☐ I would like to help with New Student Outreach on a nearby campus in the fall.
- ☐ I am interested in mentoring opportunities and/or would be willing to share my testimony with a group of key student leaders.
- ☐ I have an idea about how my church could partner with InterVarsity to reach the campus. Call me.
- ☐ I have experience growing an organization. I am willing to meet with InterVarsity leaders and advise them on managing the growth within its ministry.
- ☐ I am interested in being a part of a local advocacy council that advises and advances the work of InterVarsity in my local area.
- ☐ I would like to connect you to: _____

A. CONTACT INFO

Ministry Name	
CEO Name & Title	Kathleen Eaton Bravo – CEO / Founder
Primary Contact & Title	Keith Cotton – Church & Community Outreach Manager
Address, City, State, Zip	92 Argonaut, Suite 205, Aliso Viejo, CA 92656
Phone	949-916-0694
Fax	949-273-5041
Email	kcotton@obriamedical.org
Website	www.obria.org

B. KEY INFO

Year Founded	1981
Total Employees (FT & PT)	19 FT and 8 PT
Total Volunteers	55
Total Board Members	14
Total Donors (last 24 months)	1,815
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input checked="" type="checkbox"/> Other: Legatus / Pro-life Leadership Council / COCCC
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	1,062,529	1,314,634	1,390,350
All Other Income	1,406,609	1,431,492	1,245,170
Total Income	2,469,138	2,746,126	2,635,520
EXPENSE			
Program Services	1,866,619	1,761,199	1,808,373
General & Administrative	539,369	587,066	602,774
Fundraising	180,346	215,400	268,900
Total Expense	2,586,334	2,563,665	2,679,997

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Delivering free, high quality Life Affirming and Compassionate Medical care based on Medical Truth to our nation's youth.
What do you do? (50 words or less)	Give our youth a safe and empowering place for them to make an informed decision regarding their sexual and reproductive health.
Key Endorsements (names of people or organizations)	Fristers – Ali Woodard / Breviti – Dean Del Sesto Abortion Changes You – Michaelene Fredenburg Hurtt Family Clinic – Jim Palmer / Million Kids – Opal Singleton
Our "BHAG" (Big Holy Audacious Goal) is:	Opening 200 Obria Medical Clinics and saving 337,000 lives over the next five years

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Being led by God, we offer medical services pertaining to education and support for family, marriage, sexual and reproductive health, consistent with the inherent value of every human life.
2. Who is our customer?	<ul style="list-style-type: none"> Our PRIMARY customer is: Sexually at-risk youth between the ages of 12-26 with STD's and unintended pregnancies Our SUPPORTING customers are: Friends, influencers and funders of a Pro-Life America.
3. What does the (PRIMARY) customer value?	An answer to their problems; medical truth; non-judgmental care, love and support.
4. What have been our results?	6,460 babies saved since going from a pregnancy resource center to a fully licensed medical clinic. 87% of expectant mothers who were shown an ultrasound of their baby chose LIFE!
5. What is our plan?	Launch our trademarked Obria clinic brand across the country – Open 200 clinics by 2020; Launch national online telemedicine clinics in Fall of 2015; Save 337,000 babies from abortion! We have a detailed operational plan available upon request.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> Medical truth Compassionate care Nationally accredited Christian values Life affirming 	<ul style="list-style-type: none"> Lack of funding Limited media budget Limited church support Polarizing issue 	<ul style="list-style-type: none"> Unified medical pro-life brand Take 2k pregnancy centers medical Digital technology Viable option to planned parenthood 	<ul style="list-style-type: none"> Legislative restrictions Affordable Care Act AB775 / SB464 Planned Parenthood's \$1.1B annual budget

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Obria operates with 75% volunteers. Consider volunteering your expertise (i.e. marketing, event coordinating, mentoring youth, financial knowledge, church liaison etc.).	Ongoing
2	Mentor a new father with our "Dad's Project" program or a new mother with our "Beginnings" program.	Ongoing
3	Learn about and join 1,000 Women for Life or 1,000 Warriors for Life	Ongoing
	<u>Major Prayer Request:</u> <ul style="list-style-type: none"> Pray for the hearts and minds of the youth who enter our clinics every day. Pray that the patients we see turn to Christ and choose life for their unborn babies. Pray that churches, organizations and individuals will partner to help Obria grow nationally in order to save even more babies and change the lives of young families for the better. 	

Thanks for limiting your report to 2 pages!



MEDICAL
CLINICS

formerly Birth Choice

PROTECTING LIVES

Name _____

Phone _____

Email _____

Please circle the number that represents your interest in engaging with this ministry.
(0 represents no interest other than getting email information;
10 means you want to meet as soon as possible to discuss next steps):

0 1 2 3 4 5 6 7 8 9 10

Clinic Support

- ☐ Volunteer in Clinic (Patient Advocate)
- ☐ Nurse or Medical Assistant (must be a licensed medical professional)
- ☐ Volunteer at Parenting Classes for New Moms and Dads
- ☐ Patient Marketing Support

Outreach Support

- ☐ Church and/or School Liaison
- ☐ On-Campus Pro-life Organization
- ☐ Baby Shower Host
- ☐ Obria Speaker

Corporate Office Support

- ☐ Communications
- ☐ Philanthropy
- ☐ Call Center
- ☐ Events & Fundraising

- ☐ Send me information about Obria's "1000 Women for Life" and "1000 Warriors for Life" project

- ☐ Send me an invitation to Obria's "1000 Women for Life" and "1000 Warriors for Life" monthly Yacht Cruises in the Newport Harbor



obria | MEDICAL
CLINICS
formerly Birth Choice
obria.org | obriamedical.org
ministry site patient site

For questions or for more information contact:

Kathleen Eaton Bravo, Founder & CEO
at 949-916-8868 or kathleen@obria.org

or

Keith Cotton, Church & Community Outreach Manager
at 949-916-0694 or kcotton@obriamedical.org

A. CONTACT INFO

Ministry Name	Hosanna - Faith Comes By Hearing
CEO Name & Title	Jerry Jackson, Founder and President
Primary Contact & Title	Morgan Jackson, Senior Vice President
Address, City, State, Zip	2421 Aztec Road NE, Albuquerque, NM, 87107
Phone	(800) 545-6552
Fax	(505) 881-1681
Email	mjackson@fcbhmail.org
Website	www.faithcomesbyhearing.com

B. KEY INFO

Year Founded	1972
Total Employees (FT & PT)	133
Total Volunteers	2
Total Board Members	12
Total Donors (last 24 months)	8,100 (approximate)
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input checked="" type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2016
INCOME			
Donated Income	\$16,829,937	\$19,725,611	\$19,500,000
All Other Income	342,358	175,776	177,000
Total Income	17,172,295	19,901,387	19,677,000
EXPENSE			
Program Services	13,212,105	14,439,373	15,780,000
General & Administrative	1,567,385	1,103,608	1,168,500
Fundraising	975,779	1,077,367	1,190,000
Total Expense	15,755,269	16,620,348	18,138,500

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	God's Word everywhere for everyone
What do you do? (50 words or less)	Record the Bible in heart languages, and provide the recordings free of charge by every means possible.
Key Endorsements (names of people or organizations)	Charity Navigator Hugh Maclellan, Maclellan Family Foundations Bob Creson, Wycliffe Bible Translators, U.S.A.
Our "BHAG" (Big Holy Audacious Goal) is:	Make the Bible accessible in every language on earth to every person on earth.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	To record and provide the Word of God in every translated language.
2. Who is our customer?	<ul style="list-style-type: none"> Our PRIMARY customer is: The 50%-plus of the world population who cannot read and/or live on less than \$2 per day, greatly limiting their access to Scripture. Our SUPPORTING customers are: Anyone with a hunger to know and understand the Bible.
3. What does the (PRIMARY) customer value?	We are convinced that people who live without access to Scripture also live without lasting peace and true hope. Many fear death or are held hostage by false teachings and addictions.
4. What have been our results?	<ul style="list-style-type: none"> Audio Bible recording in more than 900 languages More than 241 million unique users of the Digital Bible Platform More than 300 million people from virtually every country in the world engaging with Scripture through our recordings.
5. What is our plan?	With funding we can record the New Testament or translated portions in 2,000 additional languages within the next five years, and use a variety of communication technologies to make these recordings accessible by literally every person in the world.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> 30 years' experience in producing Bible recordings. Partnerships with hundreds of Bible translation ministries and field partners. Aerospace Advisory Council: Experts in global communication /satellite technology. 	<ul style="list-style-type: none"> Lack of long-term funding commitment. _____ _____ _____ 	<ul style="list-style-type: none"> Cover the earth with the knowledge of God (Scripture) as the waters cover the sea. Make the Bible available to every person on earth via digital technology, regardless of their access to the Internet. 	<ul style="list-style-type: none"> Aggressive negative response to Christianity has limited our work in some areas, and may have cost at least one partner his life.

G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Provide a complete New Testament Recording	On-going
2	Provide a recording of a translated "portion" (one or more books) of the Bible	On-going
3	Provide 100 Audio Bible listening programs	On-going
	<p>Major Prayer Request:</p> <p>We are currently seeking a total of \$30,000,000 in order to record the Bible in 2,000 additional languages.</p>	

Faith Comes By Hearing®

GOD'S WORD EVERYWHERE FOR EVERYONE

Faith Comes By Hearing is committed to getting God's Word to every person in their own language. We invite you to join with us in this mission by choosing from the options below.

- ☐ I would like to attend the lunch or dinner you are hosting in Costa Mesa on Thursday, September 17th. Please send me additional details.
- ☐ I want to learn how my church, my business, or I can partner with Faith Comes By Hearing.
- ☐ I would like to receive ministry updates from Faith Comes By Hearing.

I would like more information on the following ministry area(s):

- ☐ All
- ☐ Bible Recording Projects
- ☐ International Programs
- ☐ Digital Programs
- ☐ Military Programs
- ☐ Deaf Programs

Name _____

Home Phone _____ Cell Phone _____

Email Address _____

Street/PO Box _____

City/State/Zip _____

Comments:

A. CONTACT INFO

Ministry Name	The Institute for Faith, Work & Economics
CEO Name & Title	Hugh Whelchel, Executive Director
Primary Contact & Title	Alexander Bouffard, Strategic Relationships Manager
Address, City, State, Zip	8400 Westpark Drive #100, McLean, VA 22001
Phone	703-962-7797
Fax	703-962-7797
Email	abouffard@tifwe.org
Website	www.tifwe.org

B. KEY INFO

Year Founded	2011
Total Employees (FT & PT)	17
Total Volunteers	
Total Board Members	1
Total Donors (last 24 months)	50
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	2012-2013 Year Actual	2013-2014 Fiscal Year Budget	Estimated Budget June 2014- May 2015
INCOME			
Donated Income	\$2,017,050	\$2,099,755	\$2,816,779
All Other Income	\$754	\$2,299	\$54,840
Total Income	\$2,017,804	\$2,102,054	\$2,871,613
EXPENSE			
Program Services	\$1,662,412	\$1,946,234	\$2,205,667
General & Administrative	\$236,764	\$417,091	\$473,810
Fundraising	\$0	\$40,482	\$43,569
Total Expense	\$1,899,176	\$2,403,807	\$2,723,046

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Advancing biblical and economic principles that bring about flourishing and help individuals thrive for the glory of God, the common good and the advancement of God's kingdom.
What do you do? (50 words or less)	We take high level biblical and economic research and translate it to accessible educational resources, like books, blogs, curriculum, and videos. We encourage flourishing through teaching people to align their decisions and use of resources with God's purposes.
Key Endorsements (names of people or organizations)	<ul style="list-style-type: none"> Bob Varney, V.P. of Leader-led Movements for Global Cities at Campus Crusade for Christ International Steve Reinemund, Ret. Chairman/CEO, PepsiCo Hon. John Scott Redd, Vice Admiral, U.S. Navy (ret), First Director of U.S. National Counterterrorism Center
Our "BHAG" (Big Holy Audacious Goal) is:	Reaching 80 million evangelicals with the message of faith, work and economics, leading to integration of scripture in all areas of life.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Our mission is to educate and inspire Christians to live out a Biblical theology that integrates faith, work, and economics.
2. Who is our customer?	<ul style="list-style-type: none"> Our PRIMARY customers are 80 million evangelical Christians in the U.S. Specifically, Christian students, professors, business and sector leaders, and pastors. Our SUPPORTING customers are: Foundations and donors excited about our mission.
3. What does the (PRIMARY) customer value?	Discovering how our work, no matter how seemingly mundane, matters to God. When we understand our unique part in God's plan to restore the world, we will become better stewards of our time, talents and treasures, and contribute to the flourishing of society.
4. What have been our results?	We currently reach more than 40,000 individuals per week through our website, social media outreach, events, content, products, and partnerships. Within specific programs we are changing people's hearts and minds as indicated in after-action surveys. Anecdotally, we frequently hear that our daily blog has radically changed people's view on work and been a great encouragement.
5. What is our plan?	Expanding our impact through growing our product offerings, such as curriculum, books, and videos, while increasing our reach through partnerships and expanding our direct audiences.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> Top Christian theologians and economists Integration of economics with message of faith & work Strategic location to reach leaders and others in nation's capital Staff with key relationships with evangelical leaders and organizations 	<ul style="list-style-type: none"> Mature product development across audiences Name recognition Deeper Knowledge of target audiences Greater reach 	<ul style="list-style-type: none"> Development of homeschool curriculum Partnerships with other Faith & Work organizations Development of online learning management system New trade books on faith, work and economics 	<ul style="list-style-type: none"> Competing messages, on role of economic freedom in flourishing Growing reliance on government and lack of understanding of the biblical value of work among the evangelicals Lack of biblical knowledge or acceptance of the authority of scripture among Christians in US

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Review the new discussion guide for our book <i>How Now Should We Work</i> .	October 2015
2	Introduce us to others who may have interest in IFWE. If you share your contact info with us, Alexander will follow up with you.	August 2015
3	Sign up for our blog to receive spiritually rich and practical information in your inbox on integrating whole-life stewardship practices into your life.	August 2015
	<u>Major Prayer Request:</u> As we grow we are praying that God will send us great new people to add to the IFWE team.	2015-2016



FEEDBACK FORM

Name _____

Phone Number _____

Email Address _____

Mailing Address _____

City, State, Zip _____

- ☐ Please circle the number that represents your interest in engaging with IFWE. (0 resents no interest other than getting emailed information and 10 means you want to meet as soon as possible to discuss next steps):

0 1 2 3 4 5 6 7 8 9 10

- ☐ Sign me up for the IFWE blog.
- ☐ I am interested in the reviewing the discussion guide for the book *How Then Should We Work*
- ☐ I would like to introduce you to others who may have interest in IFWE. If you contact me I will make an introduction to the following people:

We want to hear from you! Please share with us comments, distinct opportunities you see or partnership possibilities.

Comments:

A. CONTACT INFO

Ministry Name	Focus on the Family
CEO Name & Title	Jim Daly, President & CEO
Primary Contact & Title	
Address, City, State, Zip	8605 Explorer Drive, Colorado Springs, CO 80920
Phone	719-531-3400 Toll free 1-800-232-6459
Fax	719-531-5181
Email	help@FocusontheFamily.com
Website	www.focusonthefamily.org

B. KEY INFO

Year Founded	1977
Total Employees (FT & PT)	556
Total Volunteers	116
Total Board Members	11
Total Donors (last 24 months)	
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	81,984,000		
All Other Income	9,849,000		
Total Income	91,833,000		
EXPENSE			
Program Services	78,967,000		
General & Administrative	8,451,000		
Fundraising	5,967,000		
Total Expense	93,385,000		

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	<i>Helping Families Thrive™</i>
What do you do? (50 words or less)	We provide help and resources for couples to build marriages that reflect God's design – and for parents to raise their children according to morals and values grounded in biblical principles.
Key Endorsements (names of people or organizations)	
Our "BHAG" (Big Holy Audacious Goal) is:	

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	To cooperate with the Holy Spirit in sharing the Gospel of Jesus Christ with as many people as possible by nurturing and defending the God-ordained institution of the family and promoting biblical truths worldwide.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: parents with children in the home • Our SUPPORTING customers are: others interested in biblically centered marriage/family advice
3. What does the (PRIMARY) customer value?	That Focus will provide relevant, practical, biblically aligned marriage and parenting advice and help.
4. What have been our results?	<p>Over the past year Focus on the Family has helped:</p> <ul style="list-style-type: none"> • 190,000 people make decisions for Christ; • 810,000 couples build stronger marriages; • 140,000 singles prepare for marriage; • 130,000 marriages in crisis to be saved • 150,000 parents successfully work through a crisis involving their children • 1.1 million constituents to be strengthened to stand up for the helpless including the unborn and orphans.
5. What is our plan?	Continue to use proven and new avenues to strengthen marriages and assist parents in raising God-honoring children.

	Our apologies but we were unable to complete sections F & G	
	<u>Major Prayer Request::</u> For God's wisdom and guidance in continuing the mission to which He has called us.	

Thanks for limiting your report to 2 pages!



Focus on the Family

Survey for Barnabas Group Participants

Please circle the number that represents your interest in engaging with this ministry. (Zero represents no interest other than getting e-mail updates, and 10 indicates that you would like to meet with a ministry representative as soon as possible to determine how you might become involved.)

0 1 2 3 4 5 6 7 8 9 10

-
- 🍏 I would like more information about your *Boundless*® outreach, which helps instill a vibrant faith in young adults and prepares them for marriage and parenting.
 - 🍏 I want to learn more about how *The Family Project*™, Focus' curriculum that explores God's design for family, can be used in homes and churches.
 - 🍏 I'm interested in finding out more about your *Plugged In*® materials and how I can support this effort to equip parents and teens to be discerning when it comes to media and popular entertainment.
 - 🍏 I would like details about your *Option Ultrasound*™ program so that I can support your efforts to strategically place sonogram machines in pregnancy resources centers around the country.
 - 🍏 I'd like to get involved in your *Wait No More*® program, a ministry designed to raise awareness among Christian families of the needs of legal orphans in the foster care system who are hoping to be adopted and find forever homes.
 - 🍏 Please provide me with information about the *Raising Highly Capable Kids*™ curriculum – I'd like to support this effort to help parents hone their parenting skills so they can instill in their children the skills and character traits they need to succeed in life.

Name _____

Address _____

Email _____

Phone # _____

Comments: _____

Thank you!



Orange County

2015 MEMBERSHIP APPLICATION

Your Name _____ Spouse _____
(Membership covers both spouses)

Home Address _____

City _____ State _____ Zip Code _____

Work Phone (____)____ - _____, Ext _____ Home Phone (____)____ - _____

Cell Phone (____)____ - _____ Email _____

Current church affiliation _____ City _____

Active membership as a partner in The Barnabas Group involves the following commitments:

- **Regular attendance** at the quarterly meetings of The Barnabas Group if possible!
- **Annual Pledge of \$1,500 to The Barnabas Group** (\$1,250 is tax deductible)

FIVE EASY STEPS –

1. My 2015 TBG Commitment:

☐ **\$1,500** by ☐ credit card, or ☐ check payable to “The Barnabas Group”
☐ I will request a check be sent from my NCF giving fund ASAP

2. Frequency of Payments: ☐ Annually (\$1500) ☐ Monthly (\$125) ☐ Quarterly (\$375)

3. Credit card: ☐ Visa ☐ MasterCard ☐ American Express

Account No. _____ Exp _____ Sec. Code _____

Name as it appears on card _____

Authorizing Signature _____

4. Return completed application by mail (with check) or fax to: The Barnabas Group, c/o Suzy West, 129 Avenida Cota, San Clemente, CA 92672 • Fax: (949) 481-8959.

Questions? Call Jim West at (949) 481-6759 • Email: judo.jim@me.com

As a Barnabas Group member we will continue to bill you annually in the same manner you initially agree to fund your annual pledge.

CREDIT CARD

If you signed up for monthly, quarterly or one annual credit card deduction(s), we will continue on year to year unless you tell us you want to change methods of payment.

ANNUAL CHECK

Please send your pledge in no later than **March 15.**

Thanks very much!



National Christian
FOUNDATION®



What is an NCF Giving Fund?

A Giving Fund with National Christian Foundation (NCF) is an easy-to-establish, low-cost, flexible account for charitable giving that is a popular alternative to creating a private foundation. Also known as a donor-advised fund, it's the fastest growing charitable vehicle in America today.

To learn more, watch
our 2 minute video!



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www.NCFCalifornia.com