



Orange County

**Thursday, November 7, 2019**

Hyatt Regency John Wayne Airport  
4545 MacArthur Blvd.  
Newport Beach, CA 92660

# EPiC ADVENTURES

(Extreme Pursuits in Cahoots)



[ncfcalifornia.com/epic](http://ncfcalifornia.com/epic)

Get outside your comfort zone with friends!

It is our hope that, through adventure and service opportunities, deeper relationships will develop among us that will have a redemptive impact far beyond us – producing 30x, 60x, and even 100x of what we’ve sown. Opportunities include...

- » Wilderness Adventure
- » Local meetups—hiking, biking, golf, running, and more
- » Local and International Service Trips
- » Hunting and fishing
- » International Vision Trips
- » And any other adventures you can think of!



**EPiC ADVENTURES** is a collaboration between The Masters Program, The Barnabas Group, Convene, and NCF. If you have a meet up or event you’d like to post, submit the details for approval using the link at of the EPiC ADVENTURES web page, and we’ll post it. No fundraisers please.



**THE BARNABAS GROUP  
ORANGE COUNTY  
THURSDAY, NOVEMBER 7, 2019**

| <i><b>Time</b></i> | <i><b>Topic</b></i>                              | <i><b>Presenter</b></i>       |
|--------------------|--|-------------------------------|
| 8:00 a.m.          | <b>Opening Video</b>                             |                               |
| 8:06 a.m.          | <b>Opening Prayer</b>                            | Jim West                      |
|                    | <b>Announcements</b>                             | Jim West                      |
| 8:13 a.m.          | <b>The Master's Program</b>                      | Steve Esser                   |
| 8:16 a.m.          | <b>National Christian Foundation</b>             | Bryan Feller                  |
| 8:19 a.m.          | <b>Barnabas Coaching</b>                         | Russ Cline                    |
| 8:27 a.m.          | <b>Kids Alive International - Guatemala</b>      | Steve Lewis &<br>Corbey Dukes |
| 8:44 a.m.          | <b>Getting Ready for the Next Big Event</b>      | Bob Shank                     |
| 9:04 a.m.          | <b>Trellis</b>                                   | Ian Stevenson                 |
| 9:21 a.m.          | <b>Break</b>                                     |                               |
| 9:36 a.m.          | <b>Promise Child</b>                             | Brent Kaser                   |
| 9:53 a.m.          | <b>On Mission 3</b>                              | Paul Gates                    |
| 10:10 a.m.         | <b>Why TBG</b>                                   | Jim West                      |
| 10:17 a.m.         | <b>How Brokenness Reveals Our Way to Healing</b> | Jay Stringer                  |
| 10:47 a.m.         | <b>Closing Prayer</b>                            | Jim West                      |



# Introductory Briefing

## January 24, 2020



**Bob Shank, Coach & Founder**

**RSVP Required:**

**Clara Esser at 714-856-7302 or  
[clara@mastersprogram.org](mailto:clara@mastersprogram.org) .**

**Introductory Briefing Location:**

**Pacific Club**

**4110 MacArthur Blvd**

**Newport Beach, CA**

Your career assignments have brought you to a place where you recognize the value of leadership. Your contribution to your company or organization involves your influence, but do you apply the same leverage to your Kingdom service? You were made by God to cause significant impact in things that matter for eternity through investment of your time, talent, and treasure. Come join us at this Introductory Briefing and the decisions that follow may change your life forever:

- spend 90 minutes with Christians from your area
- hear about this unique opportunity from the Founder
- RSVP required to attend the Introductory Briefing
- bring a friend with you to consider this unique opportunity
- reserve your spot online or use the contact info on the left
- arrive at 7:30am for breakfast & conclude at 9:00am

The Master's Program serves and prepares Christians to pursue their Kingdom Calling & exploit their Kingdom potential today. Let us help you maximize your impact in God's Kingdom for eternity.



# INSTRUCTIONS FOR FEEDBACK FORMS

**Please drop each Feedback Form in the box with the ministry name on it at the check in desk as you leave**

## **General instructions:**

1. Circle a number to help the ministry prioritize contacting you
2. Please write notes on this and turn it in if you were encouraged, challenged, or informed
3. Let them know what you liked and what they might have done better
4. List names and contact information on people they should connect with and why
5. Print or write legibly
6. It is OK to **not** give a form to each ministry

## **What ratings mean in order of priority – PLEASE CIRCLE:**

- 1 Very inspiring; not in my passion area
- 2 ...
- 3 Please add me to your mail or email list; no need to call me
- 4 ...
- 5 Contact me – I want to introduce you to folks who can help
- 6 ...
- 7 Call me – no hurry; I have questions
- 8 ...
- 9 Call me ASAP
- 10 I want to meet with you ASAP; I want to help



# Catch the Vision!

**YOU'RE INVITED to join Kids Alive International**  
**In Guatemala, February 24-27, 2020**  
to witness firsthand the transforming work of  
**Oasis ~ La Arquilla ~ Casa Ester ~ Escuintla ~ Source of Hope**

It's hard to imagine that a country just a three-hour flight from the US could be home to such deep poverty and some of the most devastating social conditions in the world. Even more unimaginable are the thousands of Guatemala's children, mostly young girls, who are victimized through child labor, sexual abuse, and forced prostitution. Most never receive relief, and even fewer receive anything that resembles justice against those who have shattered their lives.

**On this trip, however, you'll encounter faces of hope – you'll look into the eyes of girls and boys who are escaping lives of hunger, poverty, and exploitation on their journey to live out their God-given potential. You'll experience:**

- Precious girls and young women whose lives have been shattered by sexual abuse, now learning to live as daughters of the King at **Oasis**
- Babies and toddlers at **La Arquilla** born to abused child-moms, lovingly cared for as they seek God's will for their futures
- Older teen girls at **Casa Ester**, receiving training and guidance to move toward fruitful independence

- Abused children cared for at **Escuintla Care Center** in partnership with International Justice Mission, being shepherded through the daunting legal process needed to convict their abusers
- Girls and boys whose background of poverty has made education a nearly unreachable goal, now receiving Christian academic and spiritual instruction at **Source of Hope School**



**"Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up."**

Galatians 6:9 (NIV)

**Host:** Corbey Dukes, Country Director, Kids Alive Guatemala

## **Itinerary:**

### **Monday, February 24**

- Fly into La Aurora International Airport in Guatemala City
- Check in at Camino Real Hotel (<http://www.caminorealantigua.gt/en/>)

### **Tuesday, February 25**

- Visit Oasis and La Arquilla ministries
- Lunch at Oasis
- Visit Casa Ester
- Dinner in Antigua

### **Wednesday, February 26**

- Depart Antigua for Zapote and Source of Hope School
- Visit Escuintla Care Center
- Devotions at Oasis

### **Thursday, February 27**

- Early departure for flights home

## **Costs:**

- Round-trip airfare out of John Wayne airport (if not using airline miles/points), approximately \$500-\$800 depending on the US airport and time of day
- Lodging, transportation, meals: \$750 per person

## **Sign up:**

- Contact Steve Lewis  
@ [steve.lewis@kidsalive.org](mailto:steve.lewis@kidsalive.org)  
or # 714.381.8689



**Don't miss this opportunity to witness young lives  
being rescued, redeemed, and restored!**





## Upcoming Events

### **Introductory Breakfast – 11/01/2019 & 01/07/2020**

*Come learn how a C12 Advisory Board can help you grow your business AND the ministry that takes place in it.*

### **Predictive Hiring Seminar – 2/25/2020**

*A 4-hour interactive seminar designed to help you dramatically improve your ability to hire great people who align with the greater purpose of your business.*

### **Introductory Luncheon – 04/02/2020**

*Come learn how a C12 Advisory Board can help you grow your business AND the ministry that takes place in it.*

### **A Greater Purpose Seminar – 5/29/2020**

*A 4-hour interactive seminar designed to help you create a practical and actionable ministry plan for your business.*

Seal Beach CEO Advisory Board – 2<sup>nd</sup> Thursday of every month

Mission Viejo CEO Advisory Board – 2<sup>nd</sup> Friday of every month

Key Players Advisory Board – 3<sup>rd</sup> Tuesday of every month

Irvine CEO Advisory Board – 3<sup>rd</sup> Wednesday of every month

**For Tickets or more information on any of these events,  
call 949.431.8876 or email [tom.munson@c12group.com](mailto:tom.munson@c12group.com)**

# What is a Barnabas Group SWOT Meeting?

*Imagine being part of a diverse group of 8-10 Christian leaders.*

*Now imagine your group spending two hours using your skills and experiences to help a growing ministry find the answer to a "**BIG QUESTION**" facing their organization.*

***You've just imagined a SWOT!***



A SWOT gives you the opportunity to use your God-given gifts, skills, and experiences to benefit ministry organizations.

Think you have no expertise to offer? Make yourself available and see how God uses you!

Our **BIG QUESTION** for you is...

***When will you be joining us for a SWOT Meeting?***

**Watch your email inbox for invitations!**

If you're a Barnabas Group Partner and haven't previously completed our **SWOT Participant Interest Form**, we encourage you to do so at <https://www.surveymonkey.com/r/tbgswot> (or scan the QR Code). This provides us with some basic information about your interests and abilities to help us match you to the right SWOTs.



**For more information, contact our SWOT Coordinator:**

**Alan Weisenberger** ✉ [alan@enLumenLS.com](mailto:alan@enLumenLS.com) ☎ **714-981-5585**



The Barnabas Group is the only collaboration of leaders dedicated to maximizing ministry potential by meeting nonprofit challenges with business perspectives to advance Kingdom work

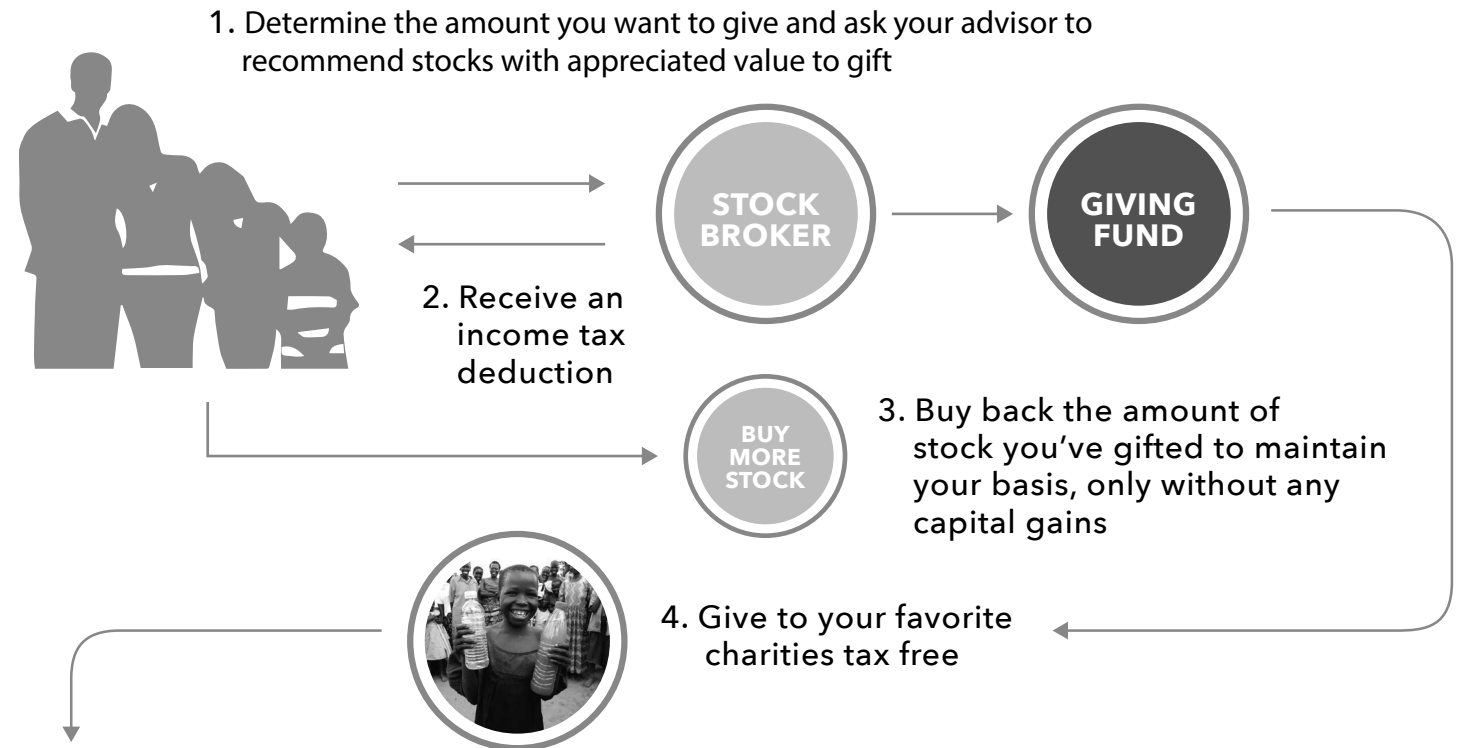
<sup>1</sup>S.W.O.T. (*Strength, Weakness, Opportunity, Threat*) Analysis has been a business strategy tool since the 1960s. While we don't typically do an actual SWOT analysis at our SWOT meetings, SWOT symbolizes the diversity of strategic input we seek to provide.

# Giving **Stock** Instead of Cash

## Strategy in Brief

If you own appreciated stocks or mutual funds, you likely have a significant opportunity to pay less tax, give more, improve your personal cash flow, and simplify your giving.

## How it Works



## Results

|                                      | Give \$50k Cash | Give \$50k Stock | Comments   |
|--------------------------------------|-----------------|------------------|--|
| Capital Gains Tax (from investments) | (\$9,990)       | \$0              | Depicts selling a \$50k position with \$20k cost basis taxed at 25% (20% fed + 13.3% CA state) vs donating instead |
| Gift to Charity                      | \$50,000        | \$59,990         | Give extra \$9,990 in cash instead of paying capital gains tax   |
| Income Taxes Saved                   | \$26,450        | \$31,735         | Gift to charity x 52.9% income tax (39.6% federal + 13.3% CA state)  |
| Net Tax Benefit                      | \$16,460        | \$31,735         | Capital gains tax paid + income taxes saved via deduction  |

## Meet Our Team



Bryan Feller, President  
NCF Southern California  
bfeller@ncfgiving.com  
(949) 529-6861



Bob Fry, Senior Gift Advisor  
rfryjr@ncfgiving.com  
(949) 300-1953



Terri Ponce de Leon, Gift Advisor  
tponcedeleon@ncfgiving.com  
(949) 263-0820



National Christian  
FOUNDATION®

# *save the date*



SOLOMON ISLANDS MISSIONS TRIP



## **ORANGE COUNTY & SAN DIEGO CHAPTER SUMMER 2020**

Arrival at Honiara International Airport (HIR): June 25th

Depart Honiara International Airport (HIR): July 5th



EMAIL [JACQUES.MALAN@YWAMSHIPS.NET](mailto:JACQUES.MALAN@YWAMSHIPS.NET) TO REGISTER





**EXCLUSIVE**  
for TBG ministries  
and members

## **FREE \$500 Value** **Social Marketing Analysis**

The award-winning FrontGate Media team will evaluate your social pages, content postings and more to provide recommendations to optimize and improve your response, exclusively for The Barnabas Group ministries and members.



strategy  
public relations  
media buying  
*Social* media  
web network  
event partnerships  
blogger network  
influencer group

*"FrontGate's leadership position in the Christian community led us to select them to help grow the reach and impact of Christian Leadership Alliance. The FrontGate team understands what we are about and is focused on helping CLA fulfill its mission of equipping and uniting Christian leaders who will transform the world for Christ."*

**—Tami Heim, President and CEO, Christian Leadership Alliance**

*"Scott is a wealth of knowledge and very well connected in this marketing space. He is a hard worker and has helped me in many ways! I would highly recommend FrontGate!"*

**—Jim West, Managing Partner, The Barnabas Group**



No other Christian agency has received  
more **IAC & WebAwards!**



Contact **Scott A. Shuford** at **949-528-3359**  
or **Scott@FrontGateMedia.com**

Offer expires 12/15/19



**FUSION LEADERS  
BODY EVENT 2019**

## *4th Annual Christmas Networking Banquet*

**Come connect with Christian  
Business Leaders of Orange County  
and celebrate Christ's birth!**

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**DECEMBER 3, 2019 / 11:30 AM**

**CENTER CLUB ORANGE COUNTY**

650 Town Center Drive, Costa Mesa CA 92626

Valet Parking: \$10

### **RSVP**

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**Register Here:**

<https://OCFusionChristmas2019.eventbrite.com>

**Members:** Complimentary

**Guests:**     \$ 25 (Early Bird - by 11/25)  
                     \$ 35 (Advance Ticket - by 12/2)  
                     \$ 45 (At Door - on 12/3)

**Contact:**     Rebekah Lee (714) 588-4774

## SERVING BUSINESSES & MINISTRIES WITH EXCELLENCE!

### TRINET GETS YOU **MORE...**

» MORE LEADS, SUPPORTERS, SALES, AND DONATIONS!

ASK US ABOUT **DIGITAL DONOR SEEKING FUNNELS** TO  
DRIVE YOUR Q3 AND Q4 RESULTS!

#### THE DIGITAL DONOR SEEKING FUNNEL

##### THE PROCESS

1. Trinet digital lead generation funnels are strategically crafted to seek, target and qualify the right prospects.
2. Then we engage, nurture and educate the prospects, creating a sense of urgency and encouraging the next step.
3. Finally, a call to action is offered at the bottom of the funnel to get your prospects to choose you.



Call us today to learn how you can energize your digital donor funnel to reach new donors daily to support your business or ministry!

Delivering  
**RESULTS**  
for you is  
our priority!

#### DIGITAL **SERVICES**



Digital Advertising



Web Design & Development



Digital Fundraising



Social Media



Digital Strategy



Search Engine

#### OUR **RESULTS**

- » More Ministry Supporters
- » More Digital Business Sales
- » More Digital Donations
- » More Digital Business Leads
- » More Gospel Reach
- » More Business Customers



##### CONTACT US TODAY!

» Ron Weber  
ron.weber@trinetsolutions.com  
949.442.8900 x217



» John Carley  
john.carley@trinetsolutions.com  
949.442.8900 x218

## **CONVENE CONSULTING NETWORK**

The Convene Consulting Network adds impact and continuity to our Peer-Advisory Teams and our One2One™ Coaching engagements. We believe you and your firm exist to be a vehicle God can use in the lives of the people entrusted to you as they enter your sphere of influence. Your role as a steward can pay eternal dividends and we want to help you maximize your Kingdom impact.

You face many pressures, complexities and people management challenges each day. We exist to stand beside you as you face these challenges. Our work is designed to focus your vision, help you gain perspective from a bird's eye view, simplify your strategy and galvanize your execution tactics for maximum effectiveness.

With deep expertise from the C-Suite and a national network upon which to draw, qualified Convene Chairs and Partners assist business owners and CEOs with a variety of services including Strategic Plans & Execution, Leadership Development, Financial Strategy, Lean Accounting, Sales Leadership, Human Resources and more.

Learn more about the Convene Consulting Network by visiting [convenenow.com/consulting](http://convenenow.com/consulting). Feel free to fill out our inquiry form, and we can begin the conversation around helping with your next consulting project.

## **CALIFORNIA PUBLIC SCHOOLS AND THE GOSPEL**

The California Department of Education wants public school students to hear the Gospel in class. In its 2016 guidelines for seventh-grade, the California Department of Education recommends: "Through selections from Biblical literature, students will learn about those teachings of Jesus that advocate compassion, justice, and love for others. He taught that God loved all his creation, regardless of status or circumstance, and that humans should reflect that love in relations with one another. Jesus shared the Jewish belief in one God, but he added the promise of eternal salvation to those who believe in him as their savior."

For sixth-graders, the expectation is that students will "note the origins of Christianity in the Jewish Messianic prophecies, the life and teachings of Jesus of Nazareth as described in the New Testament, and the contribution of St. Paul the Apostle to the definition and spread of Christian beliefs (e.g., belief in the Trinity, resurrection, salvation)."

Gateways to Better Education is a TGB partner making the case for teaching about the Bible and Christianity in public school classrooms. Receive a free copy of its research on California Academic Standards Related to the Bible and Christianity. Call (949) 586-5437.

## WELLS OF LIFE

Wells of Life is pleased to announce the WASH program now being implemented in each village prior to receiving a well. This is a well thought out 6 to 8 month program in which our 6 person team integrates into the community, trains them on everything related to basic sanitation and hygiene, renders each household with a certificate of WASH compliance, then presents a well from a donor gifted to the village in Jesus name. We recently purchased full audio/video equipment from Renew Outreach Ministries. This allows us to show the Jesus Film, adult and children versions; and we have the audio Bible as well in all languages spoken in Uganda. This expense is being met by a donor church who partners with a well donor to deliver sustainable results. This will surely further God's gospel work, shore up the village pastors in Uganda and deliver the ultimate spiritual and physical water to the "least of these." This was made possible by a financial gift from a Barnabas Guest who made an unsolicited donation right before we left to test this product. Just another example of God at work Through Barnabas!! For more information go to [www.wellsoflife.org](http://www.wellsoflife.org).

## YWAM SHIPS KONA is seeking help from Barnabas Group partners:

**General Volunteers needed:** Come for two weeks or more and serve on board one of our medical ships or at one of our training facilities. We are online 12 months of the year so select an outreach month that best suits you and come volunteer! Next available dates start January 2020. You don't have to be medical professional or a mariner to get involved - come as a general volunteer and help out where you can. [ywamshipskona.org/volunteer/](http://ywamshipskona.org/volunteer/)

**TECHNICAL MANNING:** If you have anyone in your network that is in either a medical or maritime profession please consider connecting us. Our volunteer labor force is key to our future growth. [directorsoffice@ywamships.net](mailto:directorsoffice@ywamships.net)

**ADVISORS:** Advisors in the following categories would be very helpful as we scale up: Legal, financial, IT, ship management and business. [brett.curtis@ywamships.net](mailto:brett.curtis@ywamships.net)

## KWAVE ANNOUNCES

KWAVE is partnering with the Orange County Fire Authority and with KABC Channel 7 to put on "SPARK OF LOVE" the Orange County Toy Collaborative. The goal is to provide Christmas gifts to boys and girls in our community that might otherwise not receive any. Last year the team distributed 127,590 toys to needy children in Orange County. These toys were distributed to 242 non-profit organizations that were charged with the task of distribution to the community groups that they serve. To assist KWAVE, KABC and the Orange County Fire Authority in the collection,

sorting or distribution of these toys please connect with KWAVE at [www.kwave.com](http://www.kwave.com) and receive information. Look on the homepage for the link to "SPARK OF LOVE" and register to volunteer or give to the cause. Other sponsors include Walmart and OCTA which donates busses for the STUFF A BUS event.

## REQUEST FOR PRAYER

LA based Core 300 is an international Christ-centered 501c3 Leadership Development organization that awakens and transforms men: pastors (10k trained), inmates (11k rehabbed), and men at large. Led by TBG partner Arthur Hobba, they have developed a **TransforNation™** process, using Spirit-led strategies and like-minded partners to transform an entire nation. Current focus is Kenya.

- Sixteen years of "Equality" initiatives and \$100's of millions of US and GMO funding for girls/women only, has festered jealousy, divorces, husband-wife murders. This is creating **millions of orphans** and ex-wife sex slaves.
- This year, Saudi-Iran funded massive **Islamic multi-generational campaign to aggressively gain Sharia control by converting poor Christians in 7 (confirmed) African countries. Their #1 prize is KENYA.** They've bought many top government seats and now **copy Christian good works** to deceive. **Pray for missions organizations to see, fund, and align with us against this deadly deception—and for our protection**
- **The Core 300 Team leaves for Kenya on October 19,** where their impact with men and families has exploded 800% this year! We meet the Cabinet Secretaries of Corrections, Education, Gender, and Youth (men 18-35). We also fly to West Kenya to train our 60 Coordinators and wives in their first marriage conference! Later we train 850 inmates and officers at Bungoma prison and finalize Warrior launch dates with the County's Secretaries of Gender, Education, and Youth beginning mid-January 2020. They have the will and money. **Pray for unity, funding, and favor.**

## LINKS PLAYERS

At Links Players, we help men and women change the conversation at their clubs and courses where they play golf—from surface to substance, me to others, and temporal to eternal.

This happens through a ministry of presence, where a Links Fellowship allows participants to explore the life and words of Jesus Christ through examination of the Scriptures, to pray together in support of each other's walk of faith, and to reach out to those in their club who need the heart change that salvation in Jesus produces.

Learn more or get involved by going to [www.LinksPlayers.com](http://www.LinksPlayers.com) or email: Dereck Wong at [dwong@linksplayers.com](mailto:dwong@linksplayers.com)

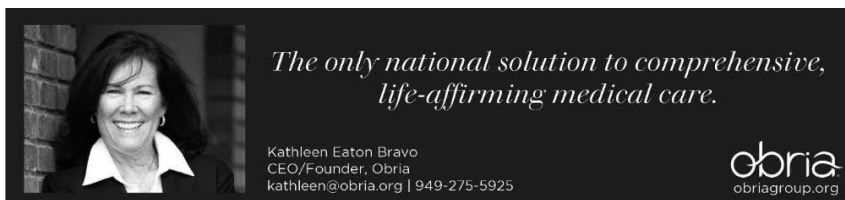
## HOPE INTERNATIONAL

**It's not too late...**HOPE International's Investing in Dreams Dinner and Auction is next week!

Join us on Thursday, November 14<sup>th</sup> at the Fashion Island Hotel, tickets are \$150 each, until November 10<sup>th</sup>, \$175 at the door.

**JOIN US** as we hear from Peter Greer, president and CEO of HOPE International, and Dave Valle, founder of Esperanza International, about how HOPE and Esperanza's model uniquely positions us to respond to the changing landscape of poverty today—and how you can take part.

For more information, please contact [hwylie@hopeinternational.org](mailto:hwylie@hopeinternational.org) or cell 714-580-2477.



Obria has been known locally as the faith-based sexual reproductive health clinic for men and women but it has recently made HUGE strides nationally to build a culture of life.

We've partnered with political friends in Washington DC – from the White House to the Halls of Congress as well as HHS and the DOJ – to promote faith-based, pro-life healthcare. The biggest victory for us was when the Trump administration created a new Protect Life Rule requiring grantee operations related to abortion to have a separate entrance from non-abortion services. Because of this, **Obria was the only pro-life organization** to receive funding for Title X. This is monumental because it creates an open door for other faith-based organizations to receive government funds in today's hostile environment.

But that's not all! Kathleen Eaton Bravo is back once again running the Obria Medical Clinics as its CEO along with her leadership team! As a ministry, we are working diligently to re-build a faith-based culture by providing pro-life, comprehensive healthcare to current and future generations.

Please continue to pray for us and let us know if you'd like to inquire about volunteering or more information by emailing [outreach@obriagroup.org](mailto:outreach@obriagroup.org) or call 949-273-5040.

## **NORTHRISE UNIVERSITY CELEBRATES 15 YEARS & 450 GRADUATES!**

“It’s not about you changing the world; it’s about you being changed and trusting God for your life”.

– **Dr. Moffat Zimba, Vice Chancellor**

On Saturday, June 1st, 2019, Northrise University hosted it’s 12th Graduation Ceremony; this year Northrise also celebrates 15 years with a grand total of 450 Northrise graduates empowering the nation of Zambia. This year’s graduation of 65 more students was a graceful occasion acknowledging and rewarding the hard work and dedication it took them to get to the finish line.

Dr. Conrad Mbewe, the first Chancellor of African Christian University was the guest speaker. His message underscored the importance of God in higher education and commended Northrise for its unwavering commitment to a Christ-centered education. “One of the greatest tragedies in the human story has been that of divorcing God from education and locking him up in the four walls of our churches.”

Dr. Moffat Zimba, the Vice Chancellor, charged the graduates with an emphatic assertion that their future was in God’s hand. “There is only one 100%, totally reliable source about your future. That’s God,” he said.

Learn more at: [northrise.org](http://northrise.org) or contact [sandi.hanscom@northrise.org](mailto:sandi.hanscom@northrise.org)

## **FINDING FREEDOM INTERNATIONAL**

Tera & Eric Bezko - OPEN HOUSE - Finding Freedom International  
**Sunday Dec. 1<sup>st</sup> - 1:00 pm – 8:00 pm**

Stop by for ½ an hour or more for appetizers and a drink and see how God has used an ALL VOLUNTEER ARMY over 10 years to minister ongoing to fight sex slavery in Sri Lanka, India, Thailand, Vietnam, Nicaragua, Guatemala, Costa Rica, Brazil, Mexico City, and now **in our own back yard** via Orange County Rescue Mission. (Santa Barbara coming next!)

There will be beautiful well priced jewelry and other items available for great Christmas gifts. All proceeds go to assist Finding Freedom with their restorative work with girls rescued from sexual exploitation. Bring as many guests as you like!

RSVP – [Eric@Bezko.net](mailto:Eric@Bezko.net) or text - Eric 949-230-6762. We live near the corner of PCH & Jamboree, Newport Beach.

## **KINGDOM ANALYTICS**

### **\$500 Credit and Free Consultation for Barnabas Member Churches, Non-Profits, or Businesses**

Kingdom Analytics uses their proprietary access to 1000's of geographic, demographic, and psychographic data points on nearly every household in America to help give your church, non-profit, or organizational leadership a picture of who exactly is in your community, who you are reaching, and how to reach more people.

We deliver a detailed picture of your congregation, donors, or customer base and provide you with all the information you need to make wise decisions in your organization. We have found that these reports are able to bring extreme clarity to a ministry or organization's current community and are vital to future direction and ministry planning.

We believe this kind of information should be in the hands of every kingdom minded organization, because of this we are offering a free one-hour consultation session and \$500 Credit on upgraded reports for all Barnabas member churches, non-profits, schools, or businesses. Contact Andrew Esparza at [andrew@kingdomanalytics.com](mailto:andrew@kingdomanalytics.com) or call [202-780-8349](tel:202-780-8349) to schedule an appointment.

We are to provide our services nationwide! [www.kingdomanalytics.com](http://www.kingdomanalytics.com)

## **CONVENE – RICK MCCARTHY, CHRISTIAN ADVISORY GROUP CHAIR**

Rick has been involved with The Barnabas Group since the first year, including serving for 3 years as its National Managing Partner with the privilege of visiting all Chapters, & has served numerous ministries who have presented at Barnabas, including The Master's Program, Standing Stone Ministry (former founding Board Chair), The Sheepfold (25+ years on the Board), Africa New Day (former founding Board Chair) and Pacific Justice Institute (Advisory Board). He also serves as Supervisory Committee Chair with ECCU, Evangelical Christian Credit Union, the world's largest Christian credit union. It was discovering the convergence of his career (as a CPA helping businesses grow) and his calling (as a mentor helping believers grow) through The Master's Program that led him to serve Christian CEO's & business owners as a Chair of a wise-counsel, CEO Forum team with Convene.

Convene's mission is to connect, equip and inspire Christian CEOs and business owners to grow exceptional organizations, become higher-impact leaders and honor God. Peer-to-peer and executive coaching insight. Growing toward increased personal and business impact. Leading to an ultimate Kingdom legacy.

Rick McCarthy, Convene Chair, 714.914.2055, [rmccarthy@convenenow.com](mailto:rmccarthy@convenenow.com)



# CHILD HOPE INTERNATIONAL

Since 2004, the vision of Child Hope International is to address the orphan crisis in Haiti by providing orphan care that reduces the demand for orphan care. Our children's homes in Port Au Prince have been recognized and endorsed. Our children have matured and so has our ministry!

Research shows and scripture confirms that God's design is for children to be raised in families over institutional care. In response, we launched our Family Hope program in 2017 with the mission to reintroduce and reconcile children in our care with their families, and if possible, even reunify the children into their families' homes.

We have connected 92% of our children with a family member! We have had 4 children successfully reunified back into their families' homes! We are overjoyed to have enabled these children to be in a loving, supportive family setting.

We must increase our ministry capacity by hiring Haitian social workers. Please pray for CHI as we seek the people and funding for these essential roles!

Visit [www.childhope.org](http://www.childhope.org) or contact [Amanda@ChildHope.org](mailto:Amanda@ChildHope.org) to learn more about the encouraging results we are seeing in this approach "to care for widows and orphans in their distress".

## Introducing iHOPE Empowers Online Video Series

As Christians, God has called you and I to lead others to Christ. Yet many Christians are uncertain about how to do that, *especially with Muslims*. How can you lovingly cross cultural and religious divides to help Muslims find and follow Jesus?

iHOPE Ministries is committed to helping you be an authentic Christian witness to Muslims you know and those you've yet to meet. That's why we've developed a free new online video training course, called **iHOPE Empowers**.

### What You Will Learn

Through this course, you'll learn 5 Biblical Essentials every Christian should know and do with Muslims. Discover why it's so important to be sharing your faith with Muslims *right now*, and how to do it lovingly, confidently and effectively. Through the five Biblical principals taught in this online video training series you and your home group will be:

- Inspired to live out the Great Commission
- Empowered to effectively share the gospel
- Equipped to pray and share the Bible with Muslims around you
- Encouraged in your walk with Christ

The 5 Essentials in this course have been tested by thousands of Christians, with great results.

For more details go to <https://iHOPEministries.org/ihope-videos/>



## Free Ministry Seminar for TBG Partners and Ministry Leaders

### “Elevate Your Game”

Utilizing clips from well-known movies, this interactive workshop provides a unique look at how to Elevate Your Game by taking a radical look at ourselves and the organizations we lead. Areas that are addressed include:

- Leadership Development
- Strategic Planning to accelerate change
- Hiring, Developing and Retaining the Best Talent
- Improving Company Culture
- Strengthening Interpersonal Relationships



**Tuesday, November 19, 2019 – Orange County**

**8:00 am – 11:00 am | Concordia University**

**1530 Concordia West, Irvine, CA 92612**

**Grimm Hall Conference Center is located in #27 Grimm Hall North**



**John Tumminello's** wide-ranging experiences from Wall Street to the C-Suite and eventually to the streets of Orange County, serving some of the most disenfranchised individuals in our community, have resulted in a unique skill set that sets him apart from his peer group. John's multi-faceted background allows individuals the rare opportunity to engage with someone who can connect with them just as easily with matters of the heart as with complex business developed through his own personal hardships.

**Register at:**

**<https://tinyurl.com/November19TBG>**

**or email:**

**[lisa.franco@barnabasgroup.org](mailto:lisa.franco@barnabasgroup.org)**



## "Connecting Marketplace Leaders with Ministry Opportunities"

### We are building our 2020 Coaching Cohort!

We are looking for 18 non-profit **LEADERS** and 18 Barnabas **PARTNERS** to come together for a 1-year **COACHING COHORT**.

**We will ask the Barnabas Partners:**

- *To commit to attending the 4 Coaching Sessions during the year*
- *To engage with their assigned leader once a month in coaching, connecting and encouraging.*

**We will ask the Non-Profit Leaders:**

- *To commit to attending the 4 Coaching Sessions during the year*
- *To engage in the Coaching Community*
- *To connect with their assigned Coach once a month*

We are looking for Barnabas Partners who are simply willing to share their lives, their experience and their knowledge.

Tentative Dates for 2020 are: March 19<sup>th</sup>, June 11<sup>th</sup>, August 27<sup>th</sup> and October 27<sup>th</sup>. Sessions run from 8:00am – 12:00pm and include breakfast. Sessions will be held at Concordia University.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please circle the number that represents your interest in the 2020 Coaching Cohort:**

*(0 means no interest, 10 means very interested)*

0    1    2    3    4    5    6    7    8    9    10

- ◇ I would like to participate as a Barnabas Partner in 2020
- ◇ I would like to participate as a Non-Profit Leader in 2020

**Please contact Russ Cline directly at: [russ.cline@barnabasgroup.org](mailto:russ.cline@barnabasgroup.org)**



**A. CONTACT INFO**

|                                    |   |
|------------------------------------|---|
| <b>Ministry Name</b>               | Kids Alive International – Guatemala                                      |
| <b>CEO Name &amp; Title</b>        | Matt Parker, President, Kids Alive International                          |
| <b>Primary Contact &amp; Title</b> | Steve Lewis, West Coast Representative for Kids Alive International       |
| <b>Address, City, State, Zip</b>   | Aldea Chicamen, 6ta Ave. Final Lote ,5 San Lucas, Sacatepéquez, Guatemala |
| <b>Phone</b>                       | (714) 381-8689  |
| <b>Email</b>                       | steve.lewis@kidsalive.org   |
| <b>Website</b>                     | www.kidsalive.org   |
| <b>Facebook</b>                    | Vida para Niños de Guatemala (Closed Group)                               |
| <b>Instagram</b>                   | @vidaparaninos  |
| <b>Twitter</b>                     | @vidaparaninos  |

**B. KEY INFO**

|   |  |
|---|--|
| <b>Year Founded</b>   | 1916 (Kids Alive International) 1997 (Guatemala)   |
| <b>Total Employees (FT &amp; PT)</b>  | 63 (Guatemala Only)  |
| <b>Total Volunteers</b>   | 17 (Guatemala Only)  |
| <b>Total Board Members</b>  | 7 (Guatemala Local Board of Directors)   |
| <b>Total Donors (last 24 months)</b>  | 322 (Guatemala Only)   |
| <b>Organizational Memberships</b>   | [ X ] Evangelical Council for Financial Accountability (ecfa.org)<br>[ X ] Christian Leadership Alliance<br>[ X ] Other: Association of Christian Homes in Guatemala |
| <b>Is your IRS 990 form available for public inspection?</b>  | [ X ] Yes (As Kids Alive International, our parent organization)<br>[ ] No   |
| <b>Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?</b> | [ X ] Yes (As Kids Alive International, our parent organization)<br>[ ] No<br>[ ] We will meet this standard by (date): _____  |

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

|                          | <b>Last Fiscal Year<br/>Actual</b> | <b>Current Fiscal Year<br/>Budget</b> | <b>Estimated Budget<br/>Coming Year</b> |
|--------------------------|------------------------------------|---------------------------------------|---|
| <b>INCOME</b>            |                                    |                                       |   |
| Donated Income           | \$926,999                          | \$1,040,500                           | \$1,100,000                             |
| All Other Income         | \$1,589                            | \$38,416                              | \$40,000                                |
| <b>Total Income</b>      | \$928,588                          | \$1,078,916                           | \$1,140,000                             |
| <b>EXPENSE</b>           |                                    |                                       |   |
| Program Services         | \$798,808                          | \$933,246                             | \$986,000                               |
| General & Administrative | \$64,890                           | \$72,835                              | \$77,000                                |
| Fundraising              | \$64,890                           | \$72,835                              | \$77,000                                |
| <b>Total Expense</b>     | \$928,588                          | \$1,078,916                           | \$1,140,000                             |

**D. OUR “ELEVATOR SPEECH” (external)**

|   |  |
|---|--|
| <b>Brand Promise</b><br>(slogan or tagline)                   | Rescue, Redeem, Restore children in Guatemala who have suffered sexual violence.   |
| <b>What do you do?</b>  | We provide protective custody, trauma therapy and legal support to bring restorative justice to children who are victims of sexual crimes in Guatemala and act as catalyst for change to create a more just system.                    |
| <b>Key Endorsements</b><br>(names of people or organizations) | Brad Twedt, Executive Director International Justice Mission Guatemala<br>Sara Ruano, Executive Director Association of Christian Homes in Guatemala<br>David McCormick, Executive Director, Christian Alliance for Orphans, Guatemala |
| <b>Our “BHAG” (Big Holy Audacious Goal) is:</b>               | To be a catalyst for system reform throughout Guatemala and Latin America by advocating for effective Gospel-based and science-based trauma care, demonstrating excellence in staff care and making systems more just.                 |

## E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

|   |   |
|---|---|
| <b>1. What is our mission?</b>                    | To bring the restorative justice of Jesus Christ into the lives of children who have suffered sexual violence.  |
| <b>2. Who is our customer?</b>                    | <ul style="list-style-type: none"> <li>Our PRIMARY customer is:<br/>Child who have suffered sexual violence and their family.</li> <li>Our SUPPORTING customers are:<br/>Child protection system in Guatemala</li> </ul>  |
| <b>3. What does the (PRIMARY) customer value?</b> | Restoration of the child's heart and right to education, to live safely, and to have a family.  |
| <b>4. What have been our results?</b>             | <b>Heart:</b> 36 baptisms in the last year<br><b>Education:</b> 95% passed their grade overcoming great obstacles<br><b>Live safely:</b> 75% arrest rate for aggressors<br><b>Right to Family:</b> 70% placed in family with 2 years  |
| <b>5. What is our plan?</b>                       | <ul style="list-style-type: none"> <li>Continue with excellence in core ministry of protection, restoration and family placement</li> <li>Expand our capacity to train NGOs and Guatemalan government in our model</li> <li>Expand our system-wide impact for reforms by leveraging relationships with partnering NGOs and Guatemalan government</li> </ul> |

## F. S.W.O.T. ANALYSIS

| STRENGTHS  | WEAKNESSES  | OPPORTUNITIES   | THREATS  |
|--|---|---|--|
| <ul style="list-style-type: none"> <li>Professionalism and dedication of staff</li> <li>Reputation/Good Will of ministry</li> <li>Thoroughly developed discipleship and therapy model</li> <li>Culture of innovation and excellence</li> </ul> | <ul style="list-style-type: none"> <li>Staffing needs have outpaced current capacity</li> <li>Need for R&amp;D funds</li> <li>Finding new monthly sustainers</li> </ul> | <ul style="list-style-type: none"> <li>Leverage alliances to make systematic improvements</li> <li>Serve as regional catalyst for change</li> <li>Establish more regional service and training centers</li> </ul> | <ul style="list-style-type: none"> <li>Spiritual and emotional exhaustion</li> <li>Violence/retribution against staff</li> <li>Governmental direction shifts with each new administration</li> </ul> |

## G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

| No. | Opportunity/Task/Volunteer Role   | Target Date |
|-----|---|-------------|
| 1   | Connect Kids Alive International (KAI) with TBG members with the goal of creating church partnerships that strengthens both the work of KAI in the field and within the congregation. | 2019        |
| 2   | Bring expertise that can improve our services in the area of trauma care, legal representation, microbusinesses, staff care and system reform.  | 2020        |
| 3   | Facilitate our ability to impact and train others by supporting training events and platforms.  | 2020        |
|     | <u>Major Prayer Request:</u> Emotional, spiritual and physical thriving of the children and team.   |             |



### Tell us who you are...

Name \_\_\_\_\_

Contact number \_\_\_\_\_ Best time to connect \_\_\_\_\_

Email \_\_\_\_\_

Mailing address \_\_\_\_\_

### Tell us about your interest...

Please circle the number that represents your interest in engaging with this ministry (0 represents you're only interested in receiving emailed information, and 10 means you want to meet as soon as possible to discuss next steps):

0   1   2   3   4   5   6   7   8   9   10

### Tell us where to you'd like to go from here...

- ☐ I'd like to join Jim and Suzy West and other Barnabas members on a short Vision Trip to Guatemala, February 24-27, 2020
- ☐ I am interested in having coffee or lunch with Steve Lewis (Barnabas member and West Coast Representative for Kids Alive) in Orange County/San Diego to learn more about partnering in the rescue, redemption, and restoration of children in Guatemala and around the world
- ☐ I'd like to have you present Kids Alive Guatemala's ministry to the staff/board of \_\_\_\_\_ Foundation to discover ways we might partner on projects or help you grow as an organization
- ☐ I want to connect you with one of my pastors so my church can learn more about partnering with KA-G in their efforts to rescue, redeem and restore children in desperate need. My pastor's name and email is:  
\_\_\_\_\_

### Tell us how you might be able to work with us...

I think I can help you develop an effective and strategic approach to:

- \_\_\_\_\_ Professional staff development
- \_\_\_\_\_ Grants and foundations
- \_\_\_\_\_ Fund development
- \_\_\_\_\_ Gifts-in-kind
- \_\_\_\_\_ Creating effective partnerships (other NGOs, churches, colleges, businesses)
- \_\_\_\_\_ Alternative media
- \_\_\_\_\_ Other

**Thank you for your interest in bringing healing to exploited and vulnerable children!**





**A. CONTACT INFO**

|                                    |   |
|------------------------------------|---|
| <b>Ministry Name</b>               | Trellis   |
| <b>CEO Name &amp; Title</b>        | Ian Stevenson, Executive Director                             |
| <b>Primary Contact &amp; Title</b> | Debbie Collette, Director of Operations                       |
| <b>Address, City, State, Zip</b>   | 711 W.17 <sup>th</sup> Street, Unit E-5, Costa Mesa, CA 92627 |
| <b>Phone</b>                       | (949) 422-5331  |
| <b>Fax</b>                         |   |
| <b>Email</b>                       | ian@wearetrellis.com  |
| <b>Website</b>                     | Wearetrellis.com  |

**B. KEY INFO**

|  |   |
|--|---|
| <b>Year Founded</b>  | 2011 grass roots – 2013 - 501 c3  |
| <b>Total Employees (FT &amp; PT)</b>                         | 3 (FT) 6 (PT)   |
| <b>Total Volunteers</b>                                      | 1700  |
| <b>Total Board Members</b>                                   | 7   |
| <b>Total Donors (last 24 months)</b>                         | 255   |
| <b>Organizational Memberships</b>                            | <input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org)<br><input type="checkbox"/> Christian Leadership Alliance (CLAonline.org)<br><input type="checkbox"/> Other: _____ |
| <b>Is your IRS 990 form available for public inspection?</b> | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

|                          | <b>Last Fiscal Year<br/>Actual</b> | <b>Current Fiscal Year<br/>Budget</b> | <b>Estimated Budget<br/>2020</b> |
|--------------------------|------------------------------------|---------------------------------------|----------------------------------|
| <b>INCOME</b>            |                                    |                                       |                                  |
| Donated Income           | 409,816                            | 435,517                               | 490,000                          |
| All Other Income         | 12,000                             | 14,000                                | 20,000                           |
| <b>Total Income</b>      | 421,816                            | 451,517                               | 510,000                          |
| <b>EXPENSE</b>           |                                    |                                       |                                  |
| Program Services         | 260,831                            | 251,562                               | 275,000                          |
| General & Administrative | 111,757                            | 144,315                               | 200,000                          |
| Fundraising              | 13,434                             | 4,500                                 | 25,000                           |
| <b>Total Expense</b>     | 385,030                            | 395,877                               | 500,000                          |

**D. OUR “ELEVATOR SPEECH” (external)**

|   |   |
|---|---|
| <b>Brand Promise</b><br>(slogan or tagline)                   | We're Better Together   |
| <b>What do you do?</b><br>(50 words or less)                  | We facilitate collaboration around a city's greater challenges: Spiritual (prayer), Relational (neighboring), Practical (education, homelessness)   |
| <b>Key Endorsements</b><br>(names of people or organizations) | Muriel Ullman – Homeless consultant, city of Costa Mesa<br>Dave Gundlach – Pastor Grace Fellowship Church & numerous other pastors in city.<br>Fred Navarro – NMUSD School Superintendent                                       |
| <b>Our “BHAG” (Big Holy Audacious Goal) is:</b>               | To see the Body of Christ in every city in Orange County working collectively in their city and leading the way in our communities to facilitate collaboration and model to the world how to show and share God's kind of love, |

### E. S.W.O.T. ANALYSIS

| STRENGTHS  | WEAKNESSES   | OPPORTUNITIES  | THREATS  |
|--|--|--|--|
| <ul style="list-style-type: none"> <li>• 19 Church Partners</li> <li>• Proven Track record with the homeless population.</li> <li>• Credibility with the school district</li> <li>• Prayer Driven</li> <li>• Love Costa Mesa Model Established</li> <li>• Strong relationships with city leaders.</li> <li>• Pastors Network</li> <li>• Proven ability to create collaboration</li> <li>• Committed lead team</li> </ul> | <ul style="list-style-type: none"> <li>• Communicating success stories</li> <li>• Systems for follow up</li> <li>• Leveraging Technology</li> <li>• Tracking volunteers in our data base</li> <li>• Orienting and training our volunteer base to Trellis</li> <li>• Systems for tracking and establishing measurable outcomes</li> </ul> | <ul style="list-style-type: none"> <li>• Helping other cities establish a plan for facilitating collaboration &amp; unity</li> <li>• Partnering to establish permanent supportive housing in Costa Mesa</li> <li>• House of Prayer in Costa Mesa</li> <li>• Turning Community Impact Team into a Social Enterprise</li> <li>• Creating a City centric App that helps facilitate collaboration</li> </ul> | <ul style="list-style-type: none"> <li>• Liability issues with volunteers</li> <li>• Conflicts between pastors/churches</li> <li>• A church messing up our credibility in the school district</li> <li>• Complications with Community Impact Team on projects</li> <li>• Spiritual warfare creating division as we are striving to facilitate collaboration</li> </ul> |

### F. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

| No. | Opportunity/Task/Volunteer Role   | Target Date |
|-----|---|-------------|
| 1   | Help us think through and determine the best way to take all we have been learning and doing in Costa Mesa and leverage those things to help other cities develop in their contexts. For example – create consulting services, create modules online, host a conference ...                     | June 2020   |
| 2   | Be part of a team to develop a longer range business plan for the “Community Impact Team” (transitional work program) to develop it as a social enterprise that supports Trellis.   | March 2020  |
| 3   | Work with our prayer leaders to help establish a development plan for the “Convergence House of Prayer”   | Nov. 2020   |
|     | <u>Major Prayer Request:</u> For the “House of Prayer” in Costa Mesa to really get more legs to it. That God would grant us favor to be able to engage more prayer champions and worship leaders to work together and help make this happen and provide a great neutral space to run it out of. |             |



Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- ☐ I want to be added to your mailing list and get your monthly newsletter.
- ☐ I have interest in attending the “Loving Our City Celebration” on March 14th to get a first hand look at what’s happening in Costa Mesa.
- ☐ I know of other city catalysts or leaders that may be interested in the “City On A Hill Leaders Roundtables”
- ☐ I’m interested in strategizing about how Trellis can share transferable principles, processes and lessons to other cities to help advance this movement of God.
- ☐ I am interested in volunteering at some level in Costa Mesa:

☐ **Participating**                      ☐ **Strategizing**                      ☐ **Connecting**

*CIRCLE THE AREA OF INTEREST BELOW*

Prayer  
Neighboring  
Education  
Homelessness

**Please circle the number that represents your interest in engaging with this ministry (0 represents no interest other than getting emailed information and 10 means you want to meet as soon as possible to discuss next steps)**

**0            1            2            3            4            5            6            7            8            9            10**

**For More information contact: Ian Stevenson | [ian@wearetrellis.com](mailto:ian@wearetrellis.com) (949) 422-5331**

WEBSITE  
**WeAreTrellis.com**



SOCIAL MEDIA  
**@WeAreTrellis**



## A. CONTACT INFO

|                                    |   |
|------------------------------------|---|
| <b>Ministry Name</b>               | PROMISE CHILD                                 |
| <b>CEO Name &amp; Title</b>        | Brent Kaser, Founder/Director                 |
| <b>Primary Contact &amp; Title</b> | Rich & Kerry Young CFO/Administrator          |
| <b>Address, City, State, Zip</b>   | 12832 Knott Street, Garden Grove, CA 92841    |
| <b>Phone</b>                       | Brent's cell 714-924-2520 Office 877-242-7794 |
| <b>Email</b>                       | promisechild@mac.com                          |
| <b>Website</b>                     | promisechild.org                              |
| <b>Facebook</b>                    | Promise Child Ministries                      |
| <b>Instagram</b>                   | @promisechildministries                       |

## B. KEY INFO

|  |   |
|--|---|
| <b>Year Founded</b>  | 2003  |
| <b>Total Employees (FT &amp; PT)</b>                         | None paid in the USA.<br>Paid national workers – 43 in-country ministry workers in 5 countries  |
| <b>Total Volunteers</b>                                      | 19  |
| <b>Total Board Members</b>                                   | 7   |
| <b>Total Donors (last 24 months)</b>                         | 1,200 that support children & other projects  |
| <b>Organizational Memberships</b>                            | [ ] Evangelical Council for Financial Accountability (ecfa.org)<br>[ ] Christian Leadership Alliance (CLAonline.org)<br>[ x ] Other: a member of ECCU & Stewardship Tec |
| <b>Is your IRS 990 form available for public inspection?</b> | [ x ] Yes, we welcome people to view it.<br>[ ] No  |

## C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

|                          | <b>Last Fiscal Year<br/>Actual</b> | <b>Current Fiscal Year<br/>Budget</b> | <b>Estimated Budget<br/>Coming Year</b> |
|--------------------------|------------------------------------|---------------------------------------|---|
| <b>INCOME</b>            |                                    |                                       |   |
| Donated Income           | 1,431,064                          | 1,550,000                             | 1,625,000                               |
| All Other Income         | 28,622                             |                                       | 30,000                                  |
| <b>Total Income</b>      | 1,459,686                          | 1,550,000                             | 1,655,000                               |
| <b>EXPENSE</b>           |                                    |                                       |   |
| Program Services         | 1,134,674                          | 1,175,000                             | 1,235,000                               |
| General & Administrative | 37,665                             | 40,000                                | 42,000                                  |
| Fundraising              | 13,459                             | 0                                     | 15,000                                  |
| <b>Total Expense</b>     | 1,185,798                          | 1,215,000                             | 1,292,000                               |

## D. OUR “ELEVATOR SPEECH” (external)

|   |   |
|---|---|
| <b>Brand Promise</b><br>(slogan or tagline)                   | You sacrifice a little...\$15, they benefit a lot, the Gospel is shared, God is glorified!  |
| <b>What do you do?</b>  | We are a sponsorship organization that has a passion to reach unreached people groups with the Gospel.  |
| <b>Key Endorsements</b><br>(names of people or organizations) | Enduring Word - Pastor David Guzik, President<br>Living Waters Ministries - E.Z. Zwayne, President<br>Faith Comes by Hearing - Morgan Jackson, Vice President<br>Morning Star Christian Fellowship - Pastor Jack Abeelen – Grace Thru Grace Radio<br>Calvary Chapel Magazine - Tom Price , Editing Director |
| <b>Our “BHAG” (Big Holy Audacious Goal) is:</b>               | To grow the availability of the Gospel Films into every ethnos. To start evangelism programs using the films with Proclaimers (audio Bibles) with the goal of reaching the 3,200,000,000 unreached peoples of the world by 2033.  |

|                                       |   |
|---------------------------------------|---|
| <b>1. What is our mission?</b>        | Promise Child's primary goal is to bring hope to children through a saving relationship with Jesus Christ. Through meeting the basic individual needs of each child- such as food, clothing, shelter, and education- the light of Christ shines into their lives, bringing an open door for the Gospel and a hope that does not disappoint. 100% of all monthly sponsorship funds go directly to the child or designated project. |
| <b>2. Who is our customer?</b>        | The body of Christ that has a burden to fulfill the Great Commission in our lifetime. Men, women, children, who have a heart for hurting people who believe in both social justice and the Gospel working together.   |
| <b>3. What have been our results?</b> | Lives have been transformed as people have been saved, communities have been given hope through education and community development programs.   |

#### E. S.W.O.T. ANALYSIS

| STRENGTHS  | WEAKNESSES  | OPPORTUNITIES  | THREATS  |
|--|---|--|--|
| <ul style="list-style-type: none"> <li>16 years of growth</li> <li>100% of child sponsorship goes directly to the children</li> <li>Reliable in-country workers</li> <li>Low administrative expense (3.2%)</li> <li>96.5% of all funding goes directly to the mission field</li> </ul> | <ul style="list-style-type: none"> <li>Limited national exposure</li> <li>No current exposure to grant funding</li> <li>Marketing and social media can be stronger</li> </ul> | <ul style="list-style-type: none"> <li>Partnership in the Gospel Film &amp; Proclaimer listening groups</li> <li>Raising up and training pastors and leaders</li> <li>Planting additional churches.</li> <li>Building Jeremiah Fund to allow students to attend higher education facilities</li> </ul> | <ul style="list-style-type: none"> <li>Loss of major donor financial support</li> <li>Working in hostile countries</li> <li>Corruption and temptation of our leaders in the difficult countries we work in</li> <li>Global false teaching through the prosperity gospel</li> </ul> |

#### F. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

| No. | Opportunity/Task/Volunteer Role  | Target Date  |
|-----|--|--|
| 1   | Foundation, grants, and other funding sources, mentors to work with current Promise Child volunteers to garner support for current projects and new opportunities. We would like this mentor to advise on and/or review grant proposals for best formatting/wording initially and then show us various sources of funding opportunities.   | Immediate need   |
| 2   | Tech space - useful tools for online giving, user-friendly website development. Social media development - use of social media for marketing and development - Instagram, Facebook, Vimeo, YouTube, Snapchat, Twitter, etc.  | Immediate need   |
| 3   | <p>Partner with us in spreading the news about the Gospel film and Proclaimer program. Work with us to bring the Word of God in audio format to people groups you may be work with now. Help us in our continued relief effort in Camp Bidi Bidi, Uganda. Help us reach the last know people group with the message of the cross by 2033.</p> <p><u>Major Prayer Request:</u> That God who is our provider will provide people and/or companies with the right experts to fill the voids above and that we will retain the highest amount of integrity to the glory of God in all we do.</p> | <p>Opportunities are always there</p> <p>We treasure your prayers above all else</p> |



It's Simple, Really!

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_ (please print clearly)

Please circle the number that represents your interest in engaging with **Promise Child**:  
(0 means no interest other than receiving email info, 10 means you want to meet as soon as possible to discuss next steps)

0    1    2    3    4    5    6    7    8    9    10

**Please check all that apply:**

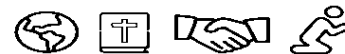
- ☐ I want to sign-up for the Promise Child monthly newsletter
- ☐ I am interested in hosting a Promise Child Awareness Night (at your church, home, or office)
- ☐ I will commit to praying for Promise Child
- ☐ I would like to go on a Promise Child vision trip
- ☐ I would like to learn more about the Gospel Film/Proclaimer Program (audio Bible)
- ☐ I think I can help Promise Child develop a more strategic approach to:
  - \_\_\_ Fund development
  - \_\_\_ Branding and marketing
  - \_\_\_ Social media
  - \_\_\_ Strategic partnerships
  - \_\_\_ Grant writing
  - \_\_\_ Other

**Follow us on Instagram @promisechildministries and Facebook at Promise Child Ministries**

You sacrifice a little... \$15



The Gospel is shared.



They benefit a lot!

God is glorified!





## A. CONTACT INFO

|                                    |   |
|------------------------------------|---|
| <b>Ministry Name</b>               | OnMission3  |
| <b>CEO Name &amp; Title</b>        | Paul Gates – Founder/President  |
| <b>Primary Contact &amp; Title</b> | Paul Gates – Founder/President  |
| <b>Address, City, State, Zip</b>   | 118 West Avenida San Antonio  |
| <b>Phone</b>                       | (949) 338-8035  |
| <b>Fax</b>                         |   |
| <b>Email</b>                       | paul@onmission3.com   |
| <b>Website</b>                     | <a href="http://www.onmission3.com">www.onmission3.com</a>  |
| <b>Facebook</b>                    | <a href="https://www.facebook.com/happypeoplehelpothers/">https://www.facebook.com/happypeoplehelpothers/</a> |
| <b>Instagram</b>                   | @on.mission.3   |

## B. KEY INFO

|   |   |
|---|---|
| <b>Year Founded</b>   | 2018  |
| <b>Total Employees (FT &amp; PT)</b>  | 2 FT  |
| <b>Total Volunteers</b>   | 1 FT, 8 PT  |
| <b>Total Board Members</b>  | 5   |
| <b>Total Donors (last 24 months)</b>  | 30  |
| <b>Organizational Memberships</b>   | <input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org)<br><input type="checkbox"/> Christian Leadership Alliance<br><input checked="" type="checkbox"/> Other: Orange County Community Foundation |
| <b>Is your IRS 990 form available for public inspection?</b>  | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |
| <b>Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?</b> | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No<br><input type="checkbox"/> We will meet this standard by (date): _____  |

## C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

|                          | <b>Last Fiscal Year<br/>Actual</b> | <b>Current Fiscal Year<br/>Budget</b> | <b>Estimated Budget<br/>Coming Year</b> |
|--------------------------|------------------------------------|---------------------------------------|---|
| <b>INCOME</b>            |                                    |                                       |   |
| Donated Income           | 40,000                             | 120,000                               | 71,000                                  |
| All Other Income         | 20,000                             | 40,000                                | 30,000                                  |
| <b>Total Income</b>      | 60,000                             | 160,000                               | 101,000                                 |
| <b>EXPENSE</b>           |                                    |                                       |   |
| Program Services         | 50,000                             | 140,000                               | 140,000                                 |
| General & Administrative | 10,000                             | 20,000                                | 20,000                                  |
| Fundraising              |                                    |                                       |   |
| <b>Total Expense</b>     | 80,000                             | 160,000                               | 160,000                                 |

## D. OUR “ELEVATOR SPEECH” (external)

|   |  |
|---|--|
| <b>Brand Promise</b><br>(slogan or tagline)                   | “Unlocking Purpose, through Serving” and #happypeoplehelpothers  |
| <b>What do you do?</b>  | We inspire, educate, and activate people and families into serving on a regular basis in their own neighborhoods and communities.  |
| <b>Key Endorsements</b><br>(names of people or organizations) | Jim Burns, HomeWord, Moss Global, Orange County Community Foundation, the Shoreline church, Heritage church, Stoneybrooke schools, and working on pro athletes Carson Palmer and Tony Gonzales.  |
| <b>Our “BHAG” (Big Holy Audacious Goal) is:</b>               | <p>Walk with 144 families in one year, see them living out the IONN plan of serving on their own in their own neighborhoods and community. Intentional, On Own, Neighbor, Need (IONN Plan).</p> <p>Train 7 organizations per year to run the OM3 plan to see more families serving in their own community.</p> |

**E. THE FIVE DRUCKER QUESTIONS (internal)**

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

|   |  |
|---|--|
| <b>1. What is our mission?</b>                    | Unlocking Purpose, through Serving.  |
| <b>2. Who is our customer?</b>                    | <ul style="list-style-type: none"> <li>Our PRIMARY customer is:<br/><br/>Families.<br/>Churches.<br/>Business that want to see their employees “</li> <li>Our SUPPORTING customers are:<br/><br/>Churches.<br/>Families impacted by serving local community.<br/>Foundations that believe in people serving others.</li> </ul> |
| <b>3. What does the (PRIMARY) customer value?</b> | The impact serving in the local community has on their family and the community.   |
| <b>4. What have been our results?</b>             | Strong results of reaching goals of family involvement, 105 families have served and been trained by OnMission3, and now serving in their own community on their own.  |
| <b>5. What is our plan?</b>                       | Train more organizations to see the OnMission3 plan multiplied.  |

**F. S.W.O.T. ANALYSIS**

| STRENGTHS  | WEAKNESSES  | OPPORTUNITIES   | THREATS   |
|--|---|---|---|
| <ul style="list-style-type: none"> <li>Amazing Plan</li> <li>Intentional Coaching</li> <li>Shrinks a major Gap in the church.</li> <li>It works, and families are being activated into regular serving.</li> <li>Training is ready.</li> <li>Scalable</li> <li>Reproducible</li> </ul> | <ul style="list-style-type: none"> <li>Monthly donors as a start up.</li> <li>Accounting</li> <li>Lots to do.</li> <li>_____</li> </ul> | <ul style="list-style-type: none"> <li>Scalable</li> <li>Reproducible</li> <li>Training is Ready</li> </ul> | <ul style="list-style-type: none"> <li>Paul go Part Time needing to subsidize income.</li> <li>_____</li> <li>_____</li> <li>_____</li> </ul> |

**G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED**

| No.      | Opportunity/Task/Volunteer Role  | Target Date |
|----------|--|-------------|
| <b>1</b> | Accounting and financial accountability support for OM3  | 11/1/2019   |
| <b>2</b> | Social Media/Marketing with spokesperson professional athlete  | 11/1/2019   |
| <b>3</b> | Marketing trainings to churches/schools/organizations.   | 11/1/2019   |
|          | <u>Major Prayer Request:</u><br><br>We love this ministry and people love it. We really need a foundation of monthly supporters and continued seed funding to make it work and continue to walk with and coach people and families into serving on a regular basis on their own. |             |



**OnMission3 exists to unlock purpose, through serving.**

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please circle the number that represents your interest in OnMission3 (0 represents no interest other than getting emailed information and 10 means you want to meet as soon as possible to discuss next steps):

0      1      2      3      4      5      6      7      8      9      10

I have a heart for this specific area and would like to help:

- ☐ Serving with my family.
- ☐ Coaching others to serve as a family in their own community.
- ☐ Helping my church have a better plan to see people serving more locally.

I think I can help you develop a more strategic approach to:

- ☐ Training others on Strategic Plans
- ☐ Fund Development
- ☐ Finances and Management
- ☐ Branding and Marketing
- ☐ Social Media
- ☐ Strategic Partnerships
- ☐ Other:

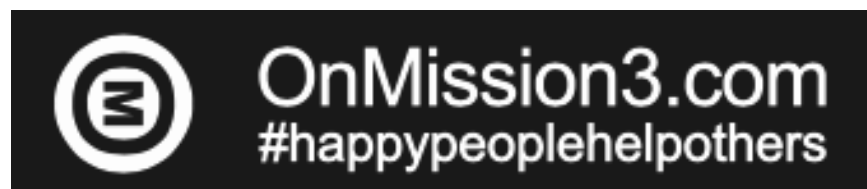
I would like to have coffee with Paul Gates to talk about the power of serving with my family, or how I could help OnMission3 train others organizations to have a better serve.

Yes      No

I want to be added to the OnMission3 email list and receive newsletters and updates.

Yes      No

“For even the Son of Man came not to be served but to serve others and to give his life as a ransom for many.” - Matthew 20:28 (NLT)







Upping Our Game and  
Increasing Our Impact  
**Orange County 2020 Application**

**Must be completed by everyone**

Your Name \_\_\_\_\_ Spouse \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_-\_\_\_\_\_, Ext \_\_\_\_\_ Home Phone (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_-\_\_\_\_\_ Email \_\_\_\_\_

**If your spouse would like to receive all invites and notices from TBG please include their email address:**

\_\_\_\_\_

**Choose what is most convenient for you:**

**I will fund my annual \$1,860 (check which applies):**

☐ Monthly (\$155)    ☐ Quarterly (\$465)    ☐ Annually (by March 30)

☐ **I would like to commit additional funds above my annual \$1,860 donation to The Barnabas Group**

**A. I will pledge an additional:**

☐ \$5,000    ☐ \$2,500    ☐ \$1,500    ☐ Other \$ \_\_\_\_\_

**and will fund it:**

☐ Monthly    ☐ Quarterly    ☐ Annually (by March 30)

**B. ☐ Please combine these into one payment as checked above (monthly, quarterly or annually).**

**C. I will fund this via:**

☐ Check (personal, or from my giving fund) payable to "The Barnabas Group"  
☐ Credit card (see reverse side)

**Credit card:** ☐ Visa ☐ MasterCard ☐ American Express

Account No. \_\_\_\_\_ Exp \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

**Billing address if different from above** \_\_\_\_\_

**Please complete and return this Application by mail (with check) or fax to:**

The Barnabas Group, c/o Suzy West, 129 Avenida Cota, San Clemente, CA 92672  
Fax: (949) 481-8959

**Questions?** Call Jim West at (949) 481-6759 • Email: [jim.west@barnabasgroup.org](mailto:jim.west@barnabasgroup.org)

## **ORANGE COUNTY 2020 BARNABAS GROUP MEETING DATES:**

Tuesday, Feb. 18 — Orange County — morning breakfast meeting, Hyatt Regency John Wayne Airport Hotel Newport Beach — Keynote Speakers — Tony Perkins, FRC and Dr. Michael Beals, president of Vanguard University

Thursday, May 14 — Orange County — evening dinner meeting, Hyatt Regency John Wayne Airport Hotel Newport Beach — Keynote Speaker — Alistair Begg

Thursday, August 6 — Orange County — evening dinner meeting, Hyatt Regency John Wayne Airport Hotel Newport Beach — Keynote Speaker — Jim Daly, Focus on the Family

Friday, November 13 — Orange County — morning breakfast meeting, Hyatt Regency John Wayne Airport Hotel Newport Beach — Keynote Speaker — Dr. Hannu Hakku



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